

iPhone Meets MailTank: Email Productivity From Anywhere

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Los Angeles, CA (PRWeb) May 22, 2007 - MailTank's well-designed email solution for small business is more than ready for the iPhone revolution. With the release of Apple's new iPhone imminent and the computer industry becoming focused on applications that are no longer anchored to the desktop, MailTank has already created a version of their killer app for email management that will seamlessly integrate with Internet-ready mobile phones. MailTank's roots are in the Apple universe and they have been ready to go on Safari since day one. As businesses move into the era of the "office-without-walls", vendors like the Venice, California-based company will give them the tools they need to work smarter and work better in the new era.

"Productivity tools like MailTank don't mean that your work day will be never-ending," said Christian Winter, the CEO of MailTank. "But if you spend much time dealing with customer email, your job will suddenly become much easier. The entire definition of the office is changing and you will have more options for managing staff workload and workflow. MailTank can be a big part of how you get there."

MailTank provides a mobile solution to office email management that is a powerful tool for providing balance between work you do in an office and work you can do from any location. Efficiency, teamwork, and output all benefit from the flexibility that MailTank offers.

"We don't look at our mobile application as a means to stretching the work day to the point where it burns people out," said Lon Baker, MailTank's CIO. "We don't want to see people working from the beach; we see MailTank as a means for letting your staff work without being tethered to the desk. It brings all of us a new set of tools that speeds workflow and connects people to all of the resources that used to be accessible only from the office."

June 15 is the street date for the iPhone's unveiling and as eager as everyone is to see the next step in cell phone and Internet communication, they are also waiting to see what companies like MailTank can do to make the technology even more useful. MailTank offers a level of sophistication never before seen in a mobile email management experience. MailTank will help redefine the way work gets done. It will change the way you look at work. The "office-without-walls" means more freedom of choice for us all. Getting email on your mobile device was a breakthrough, but now you will be able to manage your business email from wherever you happen to be -- or want to be. The customers of MailTank subscribers will consider it an added value of doing business with them. It will build stronger relationships and make doing business easier than it's ever been.

About MailTank



<u>MailTank</u> was created out of the experience of MacTank (its predecessor company) in helping over 100,000 Mac users. MailTank now serves customers across all platforms, including Vista, and Linux, as well as Apple's operating systems. MailTank is the best email management system currently available for small businesses and is also becoming increasingly in demand by organizations of all sizes. For more information and to learn more about how the world's leading email management solution can help your business, visit <u>MailTank.com</u>.

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