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Lobster Instead of Turkey for Thanksgiving Dinner? Absolutely! Gift company proves lobster works as a new Thanksgiving dinner tradition

Biddeford, ME – November 7, 2007 – Tired of turkey? Lobster Gram feels that the turkey needs a rest, but lobster is ready for primetime – waiting to make a debut on a Thanksgiving dinner table. Lobster can be just the right touch for a fresh take on Thanksgiving recipes or even as the main course. Lobster Gram is also busy gearing up for the early holiday gift giving season. Current specials on its website at LiveLob.com feature lobster dinner packages complete with recipes and instructions, and sides like Clam Chowder, Lobster Thermidor, and Pumpkin cheesecake or Pumpkin Pecan pie for dessert.

“Save a turkey, eat a lobster! That’s my favorite Thanksgiving saying,” partially jokes Dan Zawacki, owner and founder of Lobster Gram. “At my house, we made lobster a part of our family Thanksgiving tradition many years ago. It can be used as the main course, or as an ingredient in a side dish. Lobster is a versatile food that works in many holiday dishes or recipes. It takes much less time and effort to prepare than a roasted turkey, and lobster can simply be boiled for a few minutes and served!”

The new Pumpkin cheesecake dessert will be featured on the Lobster Gram website for a limited time, as a seasonal special. The Pumpkin Pecan Pie is available all year, as well as the other Thanksgiving ready items.

New Seasonal items featured on the Lobster Gram website:

Pumpkin Cheesecake has a gingerbread crust under creamy pumpkin cheesecake with sour cream frosting, 20 oz. each, for a limited time only.

Pumpkin Pecan Pie is large enough for Thanksgiving dinner at 10 inches wide and 3 lbs. It's topped with crunchy praline pecans with a layer of cream cheese under the pumpkin filling.

Lobster Gram has been providing great gourmet gift ideas since its inception in 1987. Starting with its trademark "Lobster Gram" packages, Lobster Gram has grown to become the #1 live lobster gift delivery company in America, with a 40-page catalog and hundreds of gift choices, including the new lineup of gourmet baskets. Known for ocean-fresh, live Maine lobster gifts with all the trimmings, Lobster Gram also has 10 varieties of exotic lobster tails from around the world, tenderly aged gourmet steaks, crab, shrimp, creamy chowders, ready-to-heat lobster appetizers and decadent desserts.

To learn more about Lobster Gram and its products, a [free catalog](#) is available by calling Lobster Gram's toll free number 1-800-LIVE-LOB (1-800-548-3562) or requesting one at the website. Lobster Gram also has an E-club with great perks, such as private special offers and discounts, and sneak peeks at new products; sign-up is available at the [web site](#).

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