

## **Air Purifiers will provide Relief to Californians from Wildfire Smoke**

### ***Air Purifiers America will provide assistance***

Austin, Texas – November 8, 2007 – The worst fires seen in recent history have affected Californians lives and breathing. The wildfires have destroyed homes and lives, severely affected everyday life, polluting the air with a caustic mix of ash and smoke. These pollutants can vary in intensity from being a mild annoyance to an intolerable and dangerous condition for some individuals.

“It’s important people get relief quickly from the smoke and odor sooner than later. Their everyday lives can be severely affected; their sleep will be disrupted and their overall health is at risk” said Warb Lee, Manager, Air Purifiers America. “A highly effective air purifier tested and designed for smoke and odor removal, will allow them to breathe easier, sleep better and maintain their health.”

Air purifier usage should not be limited to just the home, offices should also be protected. Having the right sized air purifier in place is a key factor to effectively removing smoke and odor. Some air purifiers remove up to 99% of particles, while others can be as low as 30%. Also, a major factor for consideration is the effectiveness at distances other than just being beside the air purifier. A quality air purifier should not just be effective at a few feet from the unit, but be able to clean the entire room. Visit [http://www.air-purifiers-america.com/ed\\_APA\\_test\\_results.asp](http://www.air-purifiers-america.com/ed_APA_test_results.asp) to see the testing results of various manufactures and models of air purifiers’ effectiveness in removing airborne particles for different sized rooms.

Consumers should avoid ozone-emitting home air purifiers since the California Air Resources Board recently passed regulations banning these from sale in the state. According to the Board, studies suggest that the ozone emitted by some air purifiers causes health problems and can worsen conditions in individuals with breathing problems.

Air Purifiers America is offering any Californian affected by the smoke a 20% discount on any of their smoke removal air purifiers. “We have a qualified team of customer representatives available to help anyone unsure of the type and size of air purifier needed to remove smoke and odor from the home or office” said Lee. To understand more on which Air Purifiers provide the best relief, the appropriate sized air purifier, and the effectiveness of the different air purifiers, visit [http://www.air-purifiers-america.com/ed\\_product\\_comp-smoke.asp](http://www.air-purifiers-america.com/ed_product_comp-smoke.asp)

### **About Air Purifiers America**

Air Purifiers America performs and publishes detailed reviews, comparisons and recommendations on Air Purifiers and Air Cleaners. Testing Air Purifiers within different environments and room sizes to determine the true effectiveness for eliminating dust, pollen, smoke, mold and odor to provide cleaner air especially for allergy and asthma suffers.

Air Purifiers America is a division of Web Stores America, Inc located in Austin, Texas. For more information please visit <http://www.air-purifiers-america.com>

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