TECHNESIS
Control Printing Costs

Technesis Print Tracking & Management Solutions

Track all of your Printing, Copying, Faxing and Scanning costs with one system

▶ Is "Printing as Usual" Hurting Your Business?

When you look closely, it's easy to understand how printing can impact your bottom line. To print a single page requires a printer, ink/toner, paper, electricity and more. Multiply that by hundreds, thousands or millions of pages each business prints every year and it's not hard to see printing inefficiencies can quickly spiral out of control.

Assess

Optimize

Profit

Change the Way You Think About Printing

Technesis goes beyond the boundaries of traditional print management to assess your process, optimize your workflow and deliver a customized solution with maximum profit return. Let us show you how smart printing is good business.

We Can Help You Manage

Technesis offers more than technology. We offer real management solutions with a reasonable up-front cost and a return on investment that begins on implementation. Every solution is custom-tailored as the result of our three-step process:

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Step 1:
Assess Your Printing

We learn about your company's workflow through tracking software that monitors the activity of every aspect of your company's printing needs. Through this data collection, we identify inefficiencies, evaluate costs and forecast needs.

Benefits:

- Defines your "true" ownership costs
- Provides a real-time snapshot of your printing needs
- Identifies specific elements on how resources are utilized
- Pinpoints ways to reduce costs
- Identifies cost intensive print scenarios

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Step 2:
Optimize Your Process

We utilize assessment data to improve your workflow by implementing software print policies to ensure each document is directed to the optimum device. Then we educate users on true printing costs and empower them to eliminate waste by printing to the most cost-efficient device for the job.

Benefits:

- Helps create optimized printing policies
- Assigns print rights and rules to user groups
- Redirects prints to more cost-effective devices
- Redefines print workflow to improve profitability
- Identifies equipment for redeployment or replacement

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Step 3:
Recover Your Profits

We use a variety of methods to track, bill and report all printing activities by budget, client, user and project. Our technologies work seamlessly with most print and copy devices, controllers and software to give you an accurate and timely look at your printing process in real time.

Benefits:

- Turns printing overhead into a profit center
- Automates a reliable revenue system
- Tracks and bills print costs by administration-defined parameters
- Insures every print, copy, scan and fax is billed
- Minimizes your cost of ownership

Technology Designed Around Your Business

At Technesis, we know that the best technologies are the ones people use. That's why our solutions are designed with the end-user in mind. Each technology is intuitive, accurate and simple to use. And all can integrate seamlessly into your current workflow and infrastructure.

Innovative Tracking Solutions

Our flexible print tracking tools adapt to the unique aspects of your business and provides you the optimum level of control.
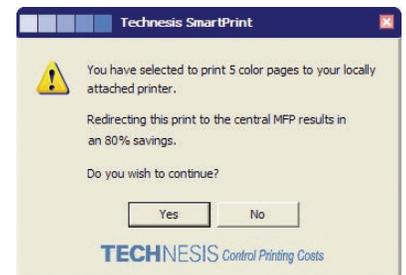
Print Tracking

Technesis SmartPrint™ tracking is flexible enough to fit into your existing infrastructure and current workflow. This technology allows you to track printing at the desktop or the server level to give you the best of both worlds.

Copy and Fax Tracking

The Technesis CF Counter™ accurately captures walk-up copying and faxing on networked or stand-alone machines. This unique hardware and software solution is powered by a Microsoft Windows Embedded® controller. It is compatible with most copy manufacturers and combines a user-friendly interface with timesaving features.

We're in the Good Company

Our relationships with industry leaders like Océ, Ricoh, Hewlett Packard, Xerox, KonicaMinolta and others help us to offer a custom management solution that's truly integrated. We can make the most of your current infrastructure to deliver optimum efficiency that's accurate and cost-effective.
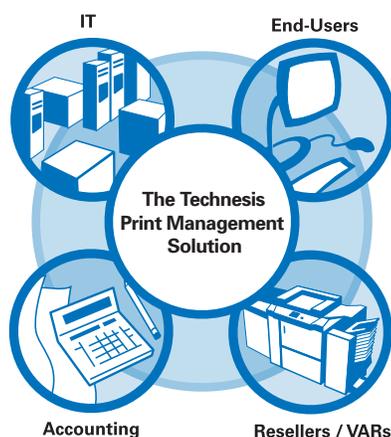

Print Regulation or Process Education?
Technesis lets you determine how your print management system interacts with employees. You can create hard rules that dictate how printers are used for maximum efficiency or you can educate employees on the cost savings that result from proper printing procedures. Either way, you're always in control!

An unlimited number of reports can be produced by Technesis Console™. Reports can be printed or exported to any number of formats, including PDF, Excel, Word, CSV and more.

The Technesis Solution

IT   **End-Users**

The Technesis Print Management Solution

Accounting   **Resellers / VARs**

Technesis Delivers the Solution Everyone Needs

The Technesis system makes the implementation of your cost recovery simple and cost effective. It's the perfect solution that brings needed benefits to a variety of user groups, including:

- **End-Users** appreciate a product that is easy-to-use and doesn't interrupt their workflow.
- **IT Managers** demand a product that is easy-to-administer and maintain.
- **Accountants (CFO)** require a product that can cost-effectively impact the bottom line.
- **Resellers/VARs** want a product that enhances their offering of superior products and service.

About Technesis

Technesis was founded on the belief that the innovative use of application technology can fundamentally redefine the way every organization functions. And we're proud to say that every day since our inception in 1998, we continue to develop innovative solutions that realize that mission.

Today, Technesis has quickly become the industry's leading developer of tracking and management solutions for printing, copying, faxing and scanning. Technesis is privately held and headquartered in Silicon Valley, California, with distribution throughout the world.

For more information on how we can help you redefine the way you function, or if you'd like to become a Technesis reseller contact us:

Download Your Free Trial

Let us show you how easy it is to achieve a new level of profitability through our user-friendly technologies. Visit our website at **www.technesis.com** for a free, no-obligation trial to get a taste of a more profitable future today!

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