

# PRESS RELEASE

For Distribution: 12/11/2007

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## KNOW THE SCORE ‘SNOZZ’ JOINS THE WINNING FOOTBALL TEAM

Former Coventry City football manager John Sillett is the latest big-name signing for Know the Score (<http://www.knowthescore.co.uk>), the new-generation online football pools game that is rapidly winning the hearts and minds of Britain’s football fans.

John, who became the Coventry City football manager after coaching them to their magnificent FA Cup triumph in May 1987, joins a star-studded celebrity line-up that includes beautiful game guru Ian St John and cricketing ace Phil Tufnell.

They, along with countless football supporters nationwide, are logging on to online football pools game <http://www.knowthescore.co.uk> each week, in the hope of winning thousands of pounds.

Know the Score (<http://www.knowthescore.co.uk>) boss Graham Bradbury has paid out more than **£66,000** so far this season, with the top scorer to date netting nearly £6,000!

Know the Score couldn’t be easier. Pick any eleven games from each week’s football fixtures from the English Premiership, Championship, League 1 or League 2, or the Scottish Premiership, and predict the results. Fans can play individually, or form five-a-side football teams.

Points are awarded for a correctly forecast draw (6pts), away win (4pts) or home win (2pts). If you get the precise score right, that’s worth a further 11 points, but if you get the result wrong, you lose three points.

Highest individual and team scores each week win £1,000, and there’s a bonus £500 for the highest scores in the north – championed by Ian St John – and the south, where Tuffers is the chief cheerleader.

Highest points tally at the end of the season collects £10,000, plus £5,000 for being top in their region – in addition to the weekly winnings.

In typical Cup-winning style, “Snazz” Sillett has raised the game yet again, inviting Coventry City football fans to play for additional prizes of free seats in the Know The Score (<http://www.knowthescore.co.uk>) executive suite at the Ricoh Arena.