



Executive Summary

Allie Gentry

CTO/Vice President Development

Allie Gentry has over twenty years of hands on experience related to technology infrastructure, architecture, application development, middleware, database design, data management, implementing new technologies, evaluation of current systems, operations, product selection and all phases of system delivery and support. She plays a pivotal role on the Swift knowledge team. Her exceptional understanding of software development tools as well as exposure to designing and architecting business analytic systems has fueled innovation and afforded Swift knowledge, Inc. recognition as pioneers in the technology industry. In addition; her in depth financial background, in managing budgets, and investment portfolio's of up to fifty million dollars as well as the careful management of public and private funds from balance sheet, profit loss, cash flow, receivables and payables has made her an invaluable asset.

As Executive Vice president and Co-founder of web-based business intelligence, Allie is an active board member in defining and planning strategy direction of the company, company product, services, and support. She has guided the company in the development of patent pending software leveraging SwiftKnowledge's strength in business intelligence solutions. She is responsible for leading the technology efforts at SwiftKnowledge, including engineering, Research and Development, IT, and operations. Her extensive repertoire also includes:

- Establishment of product development processes including development methodology, coding standards, roadmap schedules, software requirements and source control. Established and maintained quality assurance, customer support, and distribution processes.



- Management of overall technology direction and provide leadership for the technology area; develop strategic application technology architecture requirements and lead the Software and Product Support areas;
- Leading the development team in architect, implementation of all aspects of software development at the system, sub-system and component levels;
- Provide detailed planning, tracking and analysis of progress on all aspects of technical projects.
- Developed a go-to-market strategy with specific execution plans related to software deliverables; strategy statements and software mapping
- Researched and selected third party software solutions. Negotiated OEM license for vendor software integration

Allie previously served in a variety of executive positions including, Control Data-CIS Division as Co-Director Decision Support and at the University of Minnesota as the Director of Information Services. There she created and developed the first web-based financial reporting solution for the University of Minnesota and trained and distributed web-based reporting to over 500 staff

Allie has authored various documents for publication by Microsoft regarding web-based solution used by the University of Minnesota. Research, expertise and his unwavering commitment to excellence has made Allie Gentry a force to be reckoned with in the technology arena.