

# FLYING OBJECTS



**GEAR FACTOR**



> ford focus

## NOW YOUR IDEAS CAN FLY

### > flying objects tailor-made with precision for your events, trade shows, exhibitions & more.

What better way to draw attention to your products than have them sail over the heads of the crowd! Gear Factor Flying Objects are highly visible and guaranteed to catch the attention of your audience.

Imagine a flying car that looks almost identical to the real thing. Or a washing machine...soft drink bottle... a massive sports shoe... computer printer... the options are endless!

Remote controlled, Flying Objects can be maneuvered with precision. The impression of seeing a seemingly heavyweight object float through the air with the greatest of ease is magical and uncanny.

To date, leading blue chip companies like BMW, Ford, Audi, Samsung, LG, Mercedes, Chrysler and VW to name but a few have utilized this amazing technology with incredible results.



> chrysler crossfire





> bitburger



> bmw 735

## FLYING GALLERY

> a new advertising media for the space above



> bmw k03



> adidas sport shoe



> chrysler pt cruiser

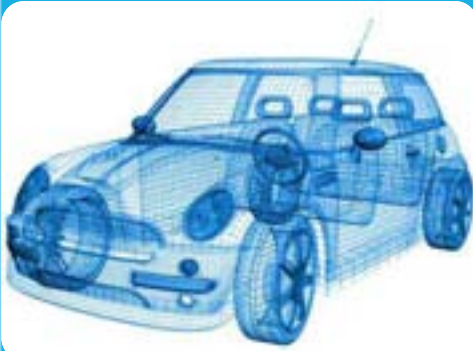
# LET YOUR BRAND TAKE OFF

## > product description

Flying Objects are fascinating new media tools. **The remote-controlled indoor blimps can be manufactured to almost any size and shape.** Our certified pilots will steer them matching the choreography of your event.

Flying Objects are made of an ultra-light special styrofoam, that holds a helium filled container. The Flying Objects are absolutely safe to operate and helium is harmless to the human body.

Each new Flying Object is a prototype development. Therefore a lead time **up to six weeks** is necessary. The complex shape of a product will be reproduced by using your original CAD data. This ensures it's shape will **match the original with high precision.** It is possible to build in special features e.g. functional headlights. Please let us know, what you have in mind. If it flies we will build it.



## > cad data

Your Flying Object will be manufactured using the original surface CAD data of your product. This process ensures to match shape and dimensions of your product.

## > specifications:

<b>Size:</b>	Scalable to requirements, implementation after aerodynamic criteria.
<b>Shape:</b>	Based on CAD data
<b>Body Materials:</b>	Deep drawn, ultra-light styrofoam
<b>Ballonet:</b>	Multiple-chamber aluminium-coated PU-foil filled with helium
<b>Technology:</b>	Remote controlled propeller engines with transmission system.
<b>Coloring:</b>	Water-based spray paint.
<b>Guarantee:</b>	2 years
<b>Transportation:</b>	Incl. a wooden transportation garage.

## > gear factor certified pilots

Your Flying Object will be exclusively operated by one of our certified pilots. They are trained to handle any new prototype and even fly in difficult conditions.

Our pilots have had more than a year training before handling their first events. Each venue will be examined and tested prior to the event to ensure an interruption free successful show. You are welcome to brief your requirements and choreography and we will carry out whatever is physically and aerodynamically possible.



**GEAR FACTOR**

# CHALLENGE US WITH YOUR IDEAS



## > unlimited options to create impact for your event

Flying Objects can be built with functional mechanical parts or lights. Why not flying a cigarette pack that opens itself in mid-air... a computer printer that can produce a print-out above the crowd... or a multiple part scorpion that assembles itself and sails smoothly above the audience.

We will highly welcome your concepts and we will build it, if it flies.

At present we are developing a Flying TV, that will hit the sky mid 2005. This hot new media tool will be able to show any type of video footage e.g. a television spot free flying without any attached cables.



> flying tv, artist impression

# YOUR QUESTIONS ANSWERED

## > FAQs for flying objects

### **What is the production lead-time?**

Creating your custom made Flying Object takes approximately four to six weeks.

### **How much delivery time we have to plan?**

Your Flying Object will be shipped by air freight ex factory from our production facility in Germany. It normally takes five days door-to-door including two days for customs clearance.

### **Is helium gas dangerous?**

No, it's absolutely harmless. It is completely non-toxic and non-explosive. That's why Flying Objects are perfect to use in an enclosed area.

### **Who will fly my Flying Object?**

Our certified pilots will operate your Flying Object at the venue. Due to its technical nature, you cannot control it yourself.

### **Can our Flying Object be used outside?**

Due to its advanced ultra-light construction, your Flying Object cannot be operated outdoors. Even light winds would make it impossible to control.

### **What materials are used in construction?**

The outer skin is composed of a special styrofoam while inside a helium container is hidden from view.

### **How long can it fly?**

Your Flying Object will amaze the audience for app. 20 minutes at a time. After a pause of just five minutes to change the power packs, it will be ready to go again.

### **How long is it guaranteed for?**

Your Flying Object will be covered by a two year guarantee as long as it is professionally stored in its transportation box and only controlled by our certified pilots.

### **Can our Flying Object be repainted?**

No. A second layer of paint would increase its weight so much that it would not be able to fly!

### **How sturdy is it?**

The styrofoam body is quite sensitive to damage but as long as it is handled and stored according to our instructions, you will get years of use from your Flying Object.

### **Can our Flying Object be repaired?**

Defective parts can be effectively replaced by the manufacturer.

### **What about customs clearance?**

There should be no problem clearing your Flying Objects through customs. We advise clients to be present at the inspection to ensure it is treated with care by the officers. It looks incredibly solid but appearances are deceptive in this case.

### **Can we inspect our Flying Object before delivery?**

Yes, you can visit our German production facility. However, we will provide photographs so you can check it out from the comfort of your office.

### **What are the storage requirements?**

Your Flying Object should be stored in the transport box used for shipping. Only our certified pilots are authorized to load and unload it. The box needs to be kept in a dry and air conditioned room at normal temperatures.

### **Any discount for a multiple order?**

Yes. We offer an extremely worthwhile price reduction if you order more than one Flying Object of the same design.



**GEAR FACTOR**



> dodge at st. louis motor show



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