

Behind the “Mortgage Meltdown”

This 25-year industry veteran shares insights, stories and strategies related to today’s top real estate finance issues - and what consumers can do to protect their assets!



Chip Cummings

As a licensed mortgage lender with over \$1 Billion in sales volume under his belt, Chip has helped thousands of people achieve the American Dream of owning their own home. As an international speaker, author and consultant, he shares simple, proven techniques which allow countless others to discover the power of building equity and attaining personal wealth - **even during challenging and changing markets!**

Story Ideas:

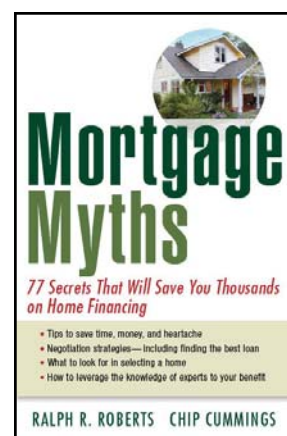
- **Avoiding Foreclosure - Don't Lose Your Shirt Over Your House!**
- **5 Biggest Mistakes Most First-time Homebuyers Make - And How To Avoid Them**
- **Don't Fall in Love with the Picket Fence**
- **Home Buying 101 - Battling Buyers Remorse**
- **Locking In Your Profits - Before You Even Get The Keys**
- **Power Positioning - 5 Things Women Need To Know When Buying or Financing a Home**
- **Why the Lender Goes Broke Taking Back Your House**
- **5 Ways to Decipher The REAL Costs of Your Mortgage**
- **Getting Out - With Your Assets Intact!**

Media Experience:

- National radio shows, satellite TV & regional network television segments
- Numerous articles and publications
- Internet television show “Chip Shots” on MPTN network
- National magazines - Entrepreneur, Mortgage Originator, National Mortgage Press, Broker/Banker Magazine, and others...
- National committees, and representative for many national firms. Clients include Argent Mortgage, Ellie Mae, Bank of America, First American Title, GMAC Mortgage, ABN-AMRO Corporation, Washington Mutual, Citibank.

Based out of Grand Rapids, MI (*within 2 hours of Detroit or Chicago markets*)

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(866) 977-7900 (24/7 availability)



Chip is the author of:

“Mortgage Myths - 77 Insider Secrets to Saving Thousands on Home Financing”
(Wiley, 2008)

“ABC’s of FHA Lending”
(Northwind, 2007)

And the upcoming **“Foreclosure Myths - 77 Insider Secrets to Buying Distressed Properties”**
(Wiley, 2008)

