



MXSweep

MXSWEEP – EMAIL PROTECTION

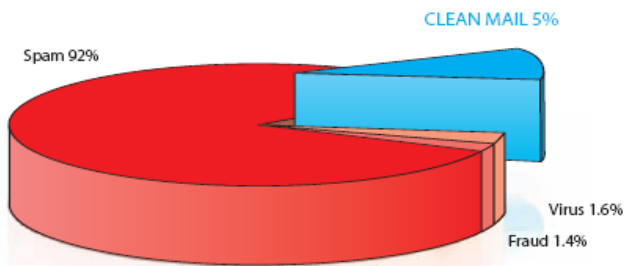
EMAIL PROTECTION

Email is now the single most common form of communication in business today. To ensure that it remains effective it is vital that business protects itself from ever growing and more sophisticated email borne threats, with recent market reports confirming that efficient and accurate spam and virus filtering with low administration overhead remaining essential to buyers.

As a global Managed Service Provider, MXSweep delivers secure filtering of corporate & institutional email to a global client base, based on a subscription payment business model. With a quality-of-service focus, we eliminate SPAM, Viruses, Phishing attempts, and other email-borne threats before they can impact the business.

MXSWEEP DELIVERS ON

Email Protection – By combining best of breed vendor detection engines with in house filtering techniques we deliver industry leading detection and low false positive rates



Indicative email profile (2007)

BENEFITS

For the Business

- Significant cost savings over software or appliance based solutions
- 99.92% spam with 100% virus detection rates delivering Bandwidth savings

For the IT Manager

- Frees up valuable and expensive IT resource for more value added activities
- Protect servers and networks from virus and Denial of Service attacks

For the End User

- Clutter free inboxes improve employee productivity.
- Protected within one hour of sign up



99.92% SPAM AND
100% VIRUS
DETECTION,

NO CAPITAL
INVESTMENT – NO
HARDWARE OR
SOFTWARE REQUIRED

INDUSTRY LEADING LOW
FALSE POSITIVE RATES

24 HOUR MONITORED
SERVICE PROTECTING
SERVERS, NETWORKS
AND BANDWIDTH

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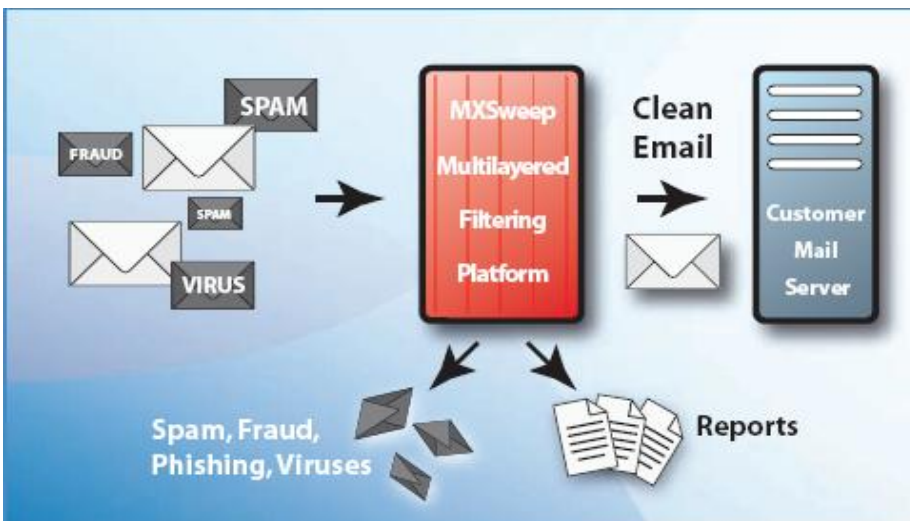
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MXSWEEP'S UNIQUE APPROACH

MXSweep has a thorough understanding of the underlying trends in the email security market and has long since taken a strategic decision to position itself as an independent player within the hosted email filtering market not aligned to any one vendor of filtering technologies. This vendor neutrality sets us apart from our competitors and allows us to remain agile. We apply a multi-layered approach to security with a hosted platform comprised of many third party filtering engines, each industry proven in their own right. The layered approach mitigates the risk of any one engine failing to catch unforeseen email borne threats, and with constant monitoring and review we are in a position to swap out non-performing filters for improved solutions if the need arises. In addition, a number of advanced filtering techniques have been developed in house as our knowledge and understanding of how spammers operate deepens, and also in response to new threats as they arise. It is the synergy derived from this combination that allows us to deliver industry leading detection rates and achieve premium grade status from the independent West Coast Labs organization in recent tests .

HOW IT WORKS

The MXSweep email protection service acts as a complete defensive barrier, protecting your email server and employees from threats. All email is passed through multiple threat detection engines including spam, virus and fraud detection engines. Threats are safely quarantined and only clean email is relayed to your email server. The entire process takes place in a fraction of a second



SET UP WITHIN 1 HOUR
WITH 24 HOUR
SUPPORT

CONTINUOUSLY
UPDATED TO PROTECT
YOU FROM NEW
THREATS

COMBINATION OF
MULTIPLE COMMERCIAL
GRADED AND IN HOUSE
SPAM DETECTION
ENGINES

WEST COAST LABS
PREMIUM GRADE
STATUS





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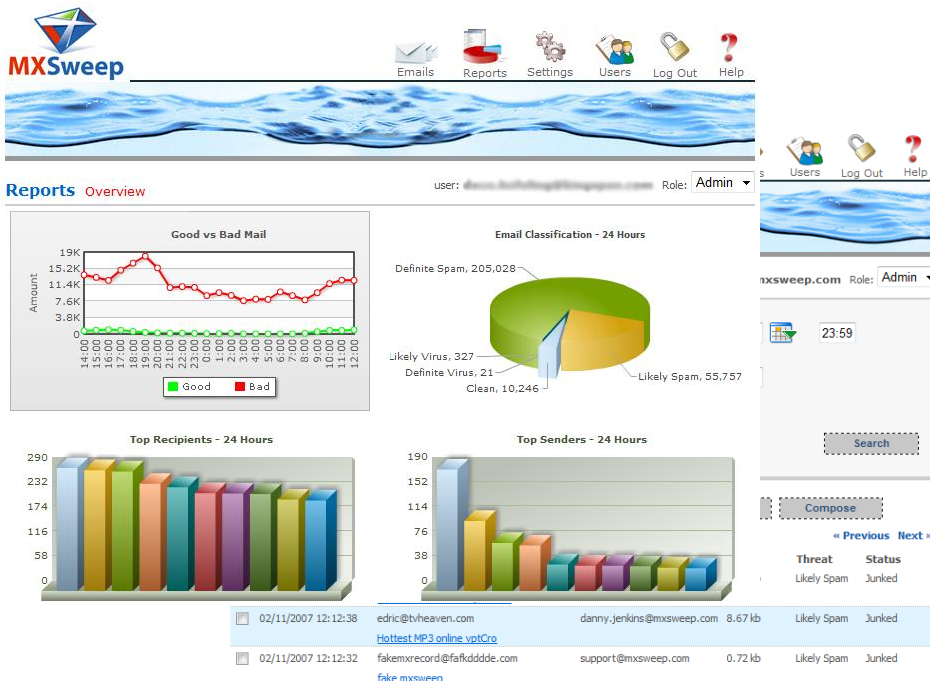
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DEPLOYMENT

A key advantage of MXSweep is the speed of installation. Corporate and institutional email is redirected to pass through a redundant mesh of secure international data centres through a straightforward MX-Record adjustment. Only legitimate email is allowed to pass through to the business, unwanted email is blocked in quarantine storage at the data centre. A welcome side effect of this model is the bandwidth saving, since only legitimate emails are downloaded to the inbox.

THE MXSWEEP USER EXPERIENCE

For the end user, MXSweep offers effective anti-spam, anti-virus, and anti-phishing filtering with very low false positives. Traditionally our customers come to us for these features, but it is ease of use and quality of service that make them loyal to us. From an email application interface perspective, there is nothing different about email transmission and retrieval procedures as far as the user is concerned. With MXSweep, managing the database of legitimate email contacts is painless because our system is self learning. With other vendors, the administrator can spend hours each month maintaining this database. In effect, there is no learning curve involved for the user. They periodically receive an intuitive report by email listing the various mails which have been quarantined. This Junkbox Summary Report is a html formatted email with 'unjunk' links positioned next to each blocked email, enabling the user to retrieve a disputed email by simply clicking 'unjunk'.



EASY TO USE FRONT END USER INTERFACE

CLUTTER FREE INBOX DELIVERS AN INCREASE IN USER PRODUCTIVITY

PER USER ALLOW AND BLOCK LISTS

PERIODIC SUMMARIES OF BLOCKED EMAILS

FREES UP VALUABLE IT RESOURCE

REPORTS DELIVER BUSINESS INSIGHT INTO EMAIL THREATS