MXSweep

MXSweep Opportunities for Partners

As a global Managed Service Provider, MXSweep delivers secure filtering of corporate & institutional email to a global client base, based on a subscription payment business model. With a quality-of-service focus, we eliminate SPAM, Viruses, Phishing attempts, and other email-borne threats before they can impact the business. MXSweep's go to market strategy is primarily focused on the channel, harnessing the distribution and reseller value chain to effect global service delivery.

Accredited Partners benefit from
- High margin recurring revenue stream
- White Label option allows you to market the solution as own
- Competitive pricing structure backed up by market leading retention rates
- Access to the hosted market that is expected to quadruple to $4.5 billion by 2012

MXSweep Delivers On

Email Protection – By combining best of breed vendor detection engines with in house filtering techniques we deliver industry leading detection and low false positive rates

Policy & Compliance - Protecting business in this ever increasing regulatory, competitive and litigious environment by giving back control of email content

Recovery & Continuity – 24/7/365 global access to email, essential during server downtime, ensures that email integrity as an enabler for business is maintained
.

Benefits

For the Business
- Significant cost savings over software or appliance based solutions
- 99.92% spam with 100% virus detection rates delivering Bandwidth savings
- Ensures regulatory and corporate compliance over email content

For the IT Manager
- Frees up valuable and expensive IT resource for more value added activities
- Protect servers and networks from virus and Denial of Service attacks
- Re-delivery of all emails up to 7 days prior to your previous backup means no lost emails

For the End User
- 24/7/365 worldwide access to email even during periods of server down time
- Clutter free inboxes improve employee productivity.
- 24 hour monitored service with full support

99.92% Spam and 100% Virus Detection,

No Capital Investment – No Hardware or Software Required

Industry Leading Low False Positive Rates

24 hour monitored service Protecting servers, networks and Bandwidth

CONTACT DETAILS

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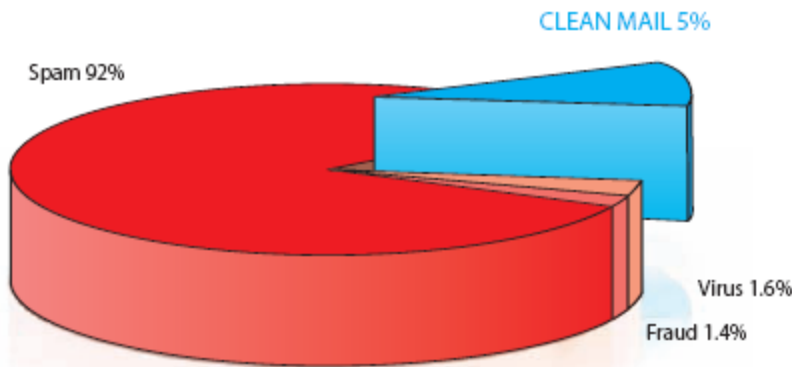sales@mxsweep.com

30day free trial
Register**NOW!**

Market Trends

The world market for content filtering was estimated at $1.31 billion in 2005 and is predicted by Frost & Sullivan to reach $4.86 billion by 2012, with recent reports from Gartner confirming that efficient and accurate spam and virus filtering with low administration overhead remain essential to buyers.

Gartner also report a rapid decline in interest in traditional software products in favour of appliances and service provider offerings. It is expected that the market share of the service provider delivery model will accelerate from 20% in 2005 to 40% in 2009 driven by increased market awareness and acceptability of the hosted model. While hosted email filtering is now being adopted by businesses of all sizes, this model is particularly popular among small to medium business enterprises, where the cost of maintaining hardware or software based on premises solutions is difficult to justify.

White Label MXSweep

To date MXSweep's go to market strategy has primarily been a channel based one, harnessing the distribution and resale value chain to effect global service delivery. More recently we have begun to explore technology partnerships with a selection of major players who wish to incorporate email filtering into their portfolio of managed services. Typically these organizations fully understand the merits of email filtering but have no interest in the box-shifting approach, i.e. physically installing email filtering appliances or software. It then becomes a decision to build or buy but once the complexities of developing a service in-house from a standing start are realized, that option is quickly eliminated

CLEAN MAIL 5%
Spam 92%
Virus 1.6%
Fraud 1.4%

Indicative email profile (2007)

SET UP WITHIN 1 HOUR WITH 24 HOUR SUPPORT

24/7/365 GLOBAL ACCESS TO EMAIL, EVEN DURING SERVER DOWNTIME

CONTROL CONTENT ON BOTH INBOUND AND OUTBOUND EMAILS

WEST COAST LABS PREMIUM GRADE STATUS