eTransX Value Statement

Founded in 1999, eTransX is a rapidly growing Nashville-based company that specializes in enabling and facilitating Enterprise Application Integration (EAI), Health Level Seven (HL7) messaging and Business Intelligence (BI) solutions to the healthcare industry. Unlike competitors, we empower our clients with knowledge of industry best practices, and simple to use next-generation integration technologies that deliver guaranteed project success in record time, at typically 50%-80% less cost.

This philosophy is the polar opposite of that employed by the old guard integration companies, where much of their revenues are derived from implementation services based on a seemingly intentional complex service platform. Our solution to change this paradigm was the introduction of the eTransX Total Integration Platform, and eTXHMIE (Healthcare Messaging and Integration Engine), a quickly deployed combination hardware/software solution comprised of a combination of our three core technologies:

- **eTXIntegrator:** eTransX' flagship product- A components and transaction based integration technology that enables the Real Time Enterprise through a drag and drop integration approach with no custom programming. Supports the real time integration of SQL, ORACLE, DB2, HTTP, Flat Files, SMTP, FTP, HL7/X12, Web Services, ISAM/VSAM, and the creation of Web Services, creating the fastest conduit to deployment of a Service Oriented Architecture on the market.

- **eTXHL7:** Manages multiple versions of HL7 messaging by converting the complicated syntax into XML through a point and click approach, incorporating persistent and traceable transactions with absolutely no programming.

- **eTXIntel:** Enables real time Integrated Business Management Intelligence by integrating with heterogeneous source data to take the enterprise from "data rich, to information rich". Key performance and quality of care metrics are available in real time.

This "configuration, not programmatically driven" approach combined with component pricing model enables complex integration of disparate applications and their underlying databases *in days,* not the costly months-long engagements typical of other integration offerings. We continue to bring value to client projects both in technology and in business knowledge and remain focused and committed to meeting and exceeding our client's expectations. Let us prove it!

eTXHMIE
Healthcare Messaging and Integration Engine