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## **Jackson Hole Businessman Founds SaveTheElves.org to Save Wayward Elves and Help Families In Need This Holiday Season**

**Circumerro owner, Latham Jenkins, creates a petition asking Santa Clause to retrieve his wayward elves from Jackson Hole and helps raise funds for the Children's Learning Center's "Adopt-A-Family" program.**

**JACKSON HOLE, Wyo. (December 12, 2007)** - In response to Jackson Hole's ever-increasing elf problem, local business owner Latham Jenkins has created the nonprofit SaveTheElves.org (<http://www.SaveTheElves.org>). Fed up with the current elf situation, Jenkins has written a petition pleading that Santa Claus himself bring an extra large sleigh down to Jackson Hole before Christmas so he can gather up the elves and take them back to the North Pole so that they might be reintroduced into elf society and lead productive elf lives.

Elves have traditionally gathered on the National Elf Refuge in Jackson Hole as a resting place along their journey back to the North Pole from warmer climates during their off-season break. Today, however, a large quantity of elves has straggled behind.

Unfortunately for Jackson Hole locals, the wayward elves are often the mischievous and delinquent members of elf society. From harassing tourists and sleeping on park benches, to pan-handling, illegally washing windshields, dangerously playing in traffic and other acts of debauchery, the elves have overstayed their welcomed.

Not being residents, financially addressing the issue requires donations from private individuals and corporations. Forever kind at heart, Jenkins took the high road and created the nonprofit SaveTheElves.org in order to relocate the elves to the North Pole and reintroduce them into elf society where they can once again lead productive lives. In addition, SaveTheElves.org hopes to cut costs from the failed Elf Work Relief Program that forced many Jackson Hole business owners to absorb exorbitant costs from unemployment.

In a bid to obtain the quota of 1000 signatures needed to relocate the elves and send them on the righteous path, Jenkins' company Circumerro will donate one dollar to the Children's Learning Center's "Adopt-A-Family" program for every electronic signature received, which will ultimately help local families in need this holiday season.



Central South Dakota renowned former EFIN freelance correspondent LJ Logger-Foot has also created an informative video that provides high-profile video capturings of prominent Jackson Hole locals and never-before-seen footage of the elves in action. The video is featured exclusively on SaveTheElves.org, and, quoting Stacey Logger (Logger-Foot's ex-wife), "wonderfully captures the misguided and mediocre nature of LJ."

**About SaveTheElves.org**

Initiated during the 2007 holiday season, nonprofit SaveTheElves.org was created by business owner Latham Jenkins in order to rid the Jackson Hole community of its wayward elf problem. SaveTheElves.org hopes its Christmas petition will obtain enough signatures to allow Santa Claus to relocate the wayward elves and rehabilitate them into being the meaningful and productive members of the North Pole elf community they once were. SaveTheElves.org also hopes to cut unemployment costs. For more information, visit <http://www.SaveTheEvles.com>

**About Circumerro**

Circumerro is a creative media agency with four divisions: Creative, Publishing, Web Video and Stock Photography. Circumerro builds products and provides services that create relationships between buyers and sellers through delivering best-in-class service and communication tools. Founded in 1995 and based in Jackson Hole, Wyoming. For more information, visit <http://www.Circumerro.com>

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