

Welcome to Press Release PR



Press Release PR offers an all-in-one solution to your targeted press campaign and online promotion. We can help you gain maximum exposure via our specialized approach to promotional content.

Whether it's an emergency press release; a long-term advertising project; or additional content to support your press release and subsequent campaign, Press Release PR is here to offer a creative and professional service.

We will provide you the promotional content that is right for you - from the very first moment of contact, we will help guide you through the initial press release process and continue to advise you on how to maximize the effect of your follow-up promotion.

Our marketing tactics and SEO-friendly content ensures that your press release will reach the intended markets, while remaining visible to the non-specialist audience. With a full consultancy approach to your requirements, Press Release PR ensures no avenue is missed.

From individuals to small businesses; from media publicity to corporate campaigns; Press Release PR is available to you every step of the way.

Helping to build your brand is our aim; gaining your target audience is our specialty.

For additional information, please contact:

Danny Brown
Press Release PR
3017 Queen Street East
Suite B4
Scarborough, ON
M1N 1A5
Phone: 416-551-9197
Cell: 416-666-6839
Email: danny@pressreleasepr.com

Press Release PR Combines SEM Expertise with Traditional Writing for Proven Results

Renowned freelance writer Danny Brown brings winning formula to press releases and web content with new company

TORONTO, Ontario – January 03, 2008 – [Press Release PR](#) is the new company from respected freelance writer Danny Brown, with the aim of offering an easy, all-in-one solution to targeted [press campaigns](#) and associated content. With over 15 years worth of experience in the freelance writing arena, including Feature Writer for Indie Music at *Suite101* and a regular contributor to *FIVE Magazine* and *Vision6*, he believes the new company brings something different to the promotional table.

“With traditional press releases, it tends to be that the initial story comes out, everyone gets excited for 30 minutes, then it’s promptly forgotten,” says owner and Managing Director, Danny Brown. “With Press Release PR, we keep that initial buzz going by both advising on *and* providing the content needed, to build on the interest created by the press release itself. Whether it’s a print campaign or an online promotional push, we can ensure that you’re getting the maximum exposure.”

Whether it’s an emergency press release; a long-term advertising project; or additional content to support your press release and subsequent campaign, Press Release PR offers a creative and professional service. Providing you with the promotional content that’s right for you from the very first moment of contact Brown and his team will help guide you through the initial press release process and continue to advise you on how to maximize the effect of your follow-up promotion.

It’s a combination that obviously works, with clients already clamoring for the impressive results that Press Release PR brings to every one of its projects. Results that have seen the company recently chosen to be the promotional sponsor for the 2008 Toronto Indie Music Awards (TIMA). Proof, if proof were needed, that this is a business that delivers on its promise.

With the enviable expertise that Brown offers, and the impressive results that only years of success in the print and the online world can bring, Press Release PR is *the* new name in media-focused content for any company serious about its promotional material.

For additional information, please contact:

Danny Brown
Press Release PR
3017 Queen Street East
Suite B4
Scarborough, ON
M1N 1A5
Phone: 416-551-9197
Cell: 416-666-6839
Email: danny@pressreleasepr.com

#####

Further details about Press Release PR are available at www.pressreleasepr.com.

Services

Whether you're an individual or a company, there comes a time when you need promotional help with your project. This is where Press Release PR can help. From the most effective media-savvy Press Releases to Web Content, from a Biography to a Product Review, it's not always easy to find the right words - we will provide these words for you.

- Each Press Release provides detailed information about your company, your products and your services.
- Each Press Release is written in 3rd party about your company, which provides more credibility.
- Each Press Release provides you with keyword rich anchor-text, which in turn generates natural one-way "authority" links back to your site that helps to generate higher search engine placement.

We also offer a full Press Release distribution service, and with more than 15 years of proven results-oriented freelance experience, we can help deliver Top 10 placement throughout the major search engines.

The full list of services offered by Press Release PR is:

- Search Engine Optimized Press Releases for higher Search Engine Rankings
- Corporate Web Content
- Media kits
- Ghostwriting Services
- Copywriting
- Biographies
- Ebooks
- Product Reviews
- Multiple Submission Articles

Additionally, Press Release PR offers consultancy services on how to best promote your current and future project needs, for maximum and immediate effective publicity. For more details, or to arrange a project, visit the Press Release PR contact section. We will respond to your query within 24 hours.

Clients and Associated Partners

Press Release PR works with many clients worldwide. Here is just a sample of some of our recent ones, as well as companies we are proud to offer our association with.

Clients

- [icame](#)
- [Vision6](#)
- [goWholesale](#)
- [UK Mortgage Source](#)
- [Couponshack, LLC](#)
- [barebonephoto](#)
- [Pristeen, Inc](#)
- [Creekside Baskets](#)
- [Total Diamonds](#)
- [Grass on the Dash](#)
- [Songbox](#)
- [bHIP Global](#)
- [PromoVideos](#)
- [AskMen](#)
- [Juliette Magazine](#)
- [FIVE](#)
- [Champ Magazine](#)
- [ANR](#)

Sponsors and Organizations

- [Toronto Indie Music Awards \(TIMA\)](#)
- [Canada Jams](#)
- [Beyond Extremes Inc](#)
- [Rock For Hunger](#)
- [UPP Records](#)

For more information on all our clients and services, please visit the Press Release PR website at www.pressreleasepr.com.

Testimonials

Thanks to our innovative approach to every project, Press Release PR has built up a loyal client base that continues to grow today. Read what they have to say about us.

Jori Ford

[Chicago SEO Pro](#), Web Design and SEO Professional

"I initially approached Danny to write some basic articles on various topics for me. Danny's work was splendid - it was well researched, thorough and his style drives you to read more! He's a responsible, creative and hard-working writer who takes pride in all work he completes. It seems that no topic daunts him. Danny is literally a diamond in the rough and is a recommended writer for any company, large or small. The content he produces is elite."

Randy Zlobec

[Zubby.com](#), Owner/Director

"With my current project, I needed a writer who would not only understand SEO and Search Engine Marketing; I also needed a writer who could offer it a human touch. Although Internet marketing is the big success story of recent years, not everyone understands where it comes from, or how to be successful. Danny translated my SEM expertise into succinct categories, and has enabled me to be even more focused on continuing with the initial success of my new venture. The real icing on the cake, however, are his Press Releases, which are quite simply awesome! I would recommend this writer to anyone."

Neil Bartlett

[PromoVideos.com](#), co-founder

"Danny created exactly the PR request that I was looking for. Will definitely use again."

Gil Assaya

[missFlag](#), Israel

"Thank you for doing such a great job on such short notice!"

Chris Ray

[Medianetrix Limited](#), Director

"Excellent content covering a difficult subject. Recommended."

George Barrows

[TotalDiamonds.com](#), Managing Director

"I am very lucky to have found you. Thank you for your time and quick response... Pardon my French, but Goddamn you are great!"

Michael Stokes

[Creekside Baskets](#), Owner

"Danny wrote a great press release for my company. He addressed all the areas I asked to be covered and elaborated on them in a way that was able to speak to all my target audience. The project was completed well ahead of schedule and Danny maintained a great line of communication throughout."

Danny Brown Bio

Danny Brown is the owner and Managing Director of [Press Release PR](#), providing optimized press releases and SEO-friendly web content for the commercial and consumer market. Whether it's a local or international requirement, the services offered by Danny and Press Release PR ensures that no avenue is missed.

With over 15 years experience as a freelance writer, Danny has gained widespread respect for his simple yet effective approach. With the belief that information is easier to digest if it's easy to understand, he entuses all his work with this motto. It's this ability to make even the most intense copy entertaining to read that has seen his client base build steadily from day one.

With a background in Marketing and Corporate Accounts, Danny brings a wealth of knowledge to his work. Spending his early career in telecommunications at British Telecomm, one of the UK's leaders in this field, he was responsible for over £10 million worth of business contracts. He was an integral part of the team that introduced Business First, a specialized service that resulted in over £100 million of new business.

He took this experience with him when he joined The Bateman Group, a Financial Services Authority company. In his role as Marketing Manager, he was a key part in the success of many new ideas that saw the company grow in stature. These included schemes such as Landlord's Direct and Houses of Distinction, which offered bespoke insurance and financial packages to landlords and owners of high-value properties.

With a BA in English and a certified Associate of Marketing degree, Danny now resides in Canada, where his new company Press Release PR continues to draw plaudits and clients alike.

