



**Barry Nelson
President & CEO
dbo² Inc.**

Biography



BACKGROUND

A highly regarded leader and entrepreneur, Barry Nelson co-founded dbo² Inc. in October of 2001. As President and CEO, Mr. Nelson has led dbo²'s efforts to develop industry-leading solutions for risk reduction and business process management. Mr. Nelson also serves on dbo²'s Board of Directors.

Prior to founding dbo², Mr. Nelson was asked to serve as the CEO of TwentyPounds Inc., a consortium of the 20 largest construction firms in the United States. The consortium's objective was to examine and make recommendations on the strategic impact of the internet on business practices for large commercial contractors.

While working for Honeywell International, Mr. Nelson was Managing Director for Energy and Environment in Europe, Middle East and Africa. His organization designed, built, owned and operated public and private sector commercial projects across Europe and the Middle East.

A skillful presenter, Mr. Nelson speaks frequently to industry experts at construction, risk management and safety conferences on topics ranging from risk reduction to the impact of technology on business and management practices. In the last few years, he has had speaking engagements at AGC (Associated General Contractors), ACIG (American Contractors Insurance Group), IRMI (International Risk Management Institute), and VPPPA (Voluntary Protection Programs Participant's Association) conferences, and the ASSE regional and national PDCs. Mr. Nelson earned his finance degree from Sam Houston State University in Huntsville, Texas.

AREAS OF EXPERTISE

- Implementation of technology and performance improvement measures in decentralized, dynamic work environments
- Use of leading risk indicators for predictive analysis and modeling
- Coaching executive leadership on the value of increasing participation and consistency in safety, quality, productivity and other key business processes
- Identifying next generation performance metrics for human error reduction

RECENT SPEAKING ENGAGEMENTS INCLUDE

- ASSE Safety 2007 National Conference, Orlando, FL, June 2007
- ACIG Safety Claims Workshop, Dallas, TX, April 2007
- Annual FIATECH Technology Conference & Showcase, Washington D.C., April 2007
- ASSE Solutions in Safety Technology Symposium, Scottsdale, AZ, November 2006
- Hands-On Safety Conference and Expo, Ontario, CA, October 2006
- 33rd Annual Region III ASSE Professional Development Conference, Austin, TX, August 2006
- ASSE Safety 2006 National Conference, Seattle, WA, June 2006
- 14th Annual Region II VPPPA Conference, Atlantic City, NJ, June 2006