



## Powerful On-Demand Spoken Audio Web Services

The *iofy* platform is an industry-leading spoken audio web services solution, which seamlessly integrates content conversion and eCommerce. Our platform easily extends beyond the Internet, while harnessing the advantages of its communication and distribution speed. Already, your customers' devices—PDAs, PCs, cell phones, and MP3 players—are "*iofy* ready." *iofy*'s services are delivered over the web to automate and unify



processes that enable fail-safe spoken audio downloads from any reseller's website. Driven by our centralized managed database, the *iofy* platform integrates a gigantic list of spoken audio titles from major publishers that can easily be delivered by *iofy*, following an order from your own website.

## Comprehensive and Flexible Services

*iofy* Conversion Services enable publishers to inexpensively convert their titles to our Internet-friendly, device-independent format that can be delivered as a download or as a tiny audiobook chip. Once converted, these digitally compressed, chapter-indexed, high quality, secure audio files are ready for fast and reliable downloading by your customers. It's a unique and easy way to take the content you already own and expand the horizons of how it can be sold.

*iofy* eCommerce Services enable resellers to quickly and easily offer downloadable audiobooks that work anywhere. *iofy*'s download services don't require changes to your existing b2c eCommerce system — you just add a download option and we handle the digital distribution, giving your customers another way to enjoy spoken audio content while maximizing your revenues. For the reseller, it's tailor made and efficient—there's no need to change your infrastructure to plug into our services.

*iofy* Warehouse Services provide another way to reach customers in the retail market. If you have spoken audio content that you'd like to offer as a brick-and-mortar solution, you can offer it as a packaged solution with our *iofy* player, or you can offer it as a memory card that can be used with all popular players and devices. As a lean manufacturer, we provide on-demand order fulfillment, from production and replication, to packaging and shipping. You can keep your customers in your store, and we'll take care of the details.

### iofy products

Click the links below to learn more about what we offer.



iofy chips



iofy downloads



the new *iofy* player