

GOMOTEXT.COM, based in Texas, United States has assembled one of the most technologically advanced mobile marketing platforms in the industry to help brand marketers, agencies, wireless carriers and content providers engage consumers one-on-one via mobile marketing campaigns. The company leverages long-term relationships in music, sports and entertainment to develop campaigns for its customers that include mobile messaging, mobile content provisioning and delivery. Headquartered in Lewisville, TX, GOMOTEXT can deliver text and multimedia content to over 200 countries across the globe.

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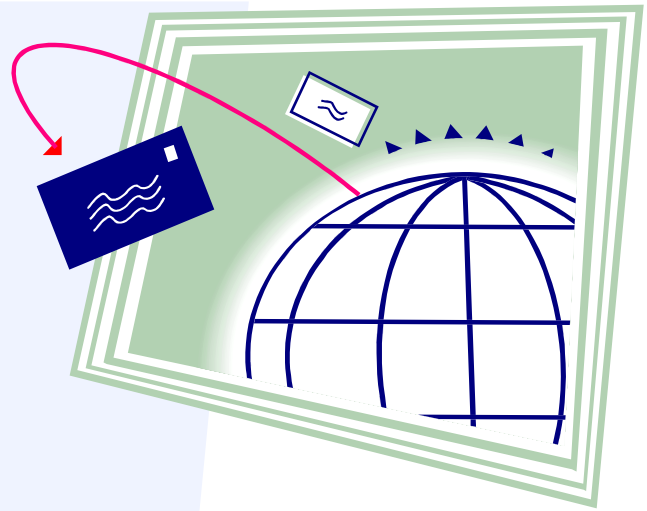
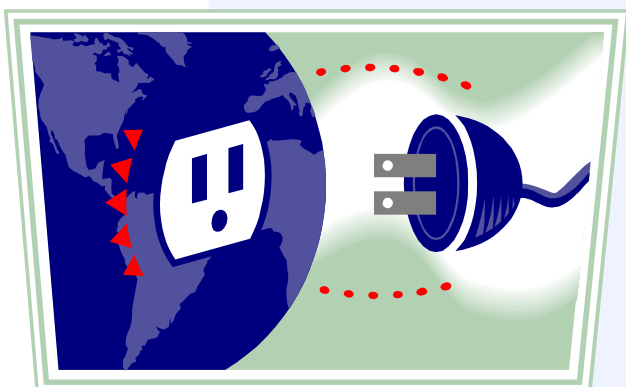
We Create

Our consulting service has created mobile campaigns that cross many industries, each having their own unique set of objectives. We understand that SMS messaging is, at its foundation, a tool to disseminate a message effectively and efficiently. Our projects take this fundamental idea and surround it with creativity and interactivity to engage consumers at many levels. From voting, sweepstakes and alerts at live events to multi-layered communication between consumers and brands? we create sustainable, feasible and effective campaigns.

We Manage

We have a full suite of management solutions for your mobile service beginning with obtaining short codes to launching mobile services. The wireless application process can be overwhelming and understanding all the intricacies involved is challenging. Our extensive experience and strong relationship with the wireless carriers make it simple and easy for you to launch your campaign. Specifically, we:

- Manage the relationship with wireless carriers to launch your service
- Manage the short code application process with all US Carriers
- Manage the technical complexities as well as our content management
- Platform to ensure your mobile service is compliant with MMA and Carrier guidelines
- Manage the support process from a consumer standpoint while your mobile campaign is live.



We Launch

With our turnkey licensed content management platform you will be able to launch your mobile service quickly and easily. Our platform is MMA and carrier compliant so there is no need for development work. Or Campaign Manager is a web-based platform that gives you access to your service anywhere at anytime. GOMOTEXT can be offered as a white-label solution to fit your objectives. From providing ringtones and simple messaging alerts to a viral mobile marketing campaign, GOMOTEXT is a out-of-the-box, fully hosted solution.

KEY SOLUTION HIGHLIGHTS

SMS Autoresponder – An auto responder allows you to specify the text to return to the user when they send in your keyword.

Coupons – Deliver discount coupons or gift certificates to your customers right in the palm of their hands.

Voting – Run a live interactive vote, where users can choose from choices and the statistics can be viewed in real time.

Txt2Win/Sweepstakes – Choose an arbitrary winner from a particular frequency.

SMS Blast – Instantly send text messages to your lists anytime.

Custom API – Have messages forwarded to your own application

Message Forwarding and lot more