

SUTUS

Designed for Small Business

Sutus has the tools you need to make Small Business profitable

We understand what is important to our resellers. Our Reseller Program provides solid profit margins while delivering an integrated system to support the phone, data and networking needs of Small Business.

- ✓ **High profit margins** on every hardware sale
- ✓ **Unique product** that provides a multi-services solution combining phone, data and networking tools
- ✓ **Easy-to-sell** for the Small Business customer

Would your customers rather pay you to manage this...

Or this...



Partner Program

- Sales and technical training will be delivered by Sutus without additional costs
- Sales leads channeled to you through Sutus' lead generation program
- Marketing tools will assist you in targeting potential customers
- Monthly recurring revenue opportunity by combining a leasing program with monthly services such as broadband, VoIP, and managed services

Market Opportunity

- 31 million + market of small businesses in North America
- 30% will be changing their systems this year
- IP communications and managed services alone is estimated at 30 billion for 2007 and expected to grow at 15.6%

"Sutus Business Central allows CoreIT to easily bundle a variety of additional services that we provide, growing the deal and our business." - Kim Hichiki, CoreIT

 **POLYCOM®**
TOGETHER, GREAT THINGS HAPPEN.
Polycom VIP Partner



To apply to be a Sutus reseller:

Visit us at www.sutus.com/resellers Or contact us at **778-371-5286 ext.5200**

SUTUS Reseller Program

The Sutus Team supports you every step of the way

We know that a solid channel partner relationship is essential for your success. That's why we provide comprehensive sales and technical support along with end-user marketing material.

- **Channel Partner Welcome Kit** provides all of the tools for distribution, product training, marketing, and sales processes.
- **Comprehensive Training Program** provided at no cost.
- **Support** personnel are ready to assist you whether it's, technical marketing or sales related.
- **Lead referrals** are passed onto you by our Sutus Team. Sutus does not sell to the end-customer; all leads are passed directly onto our Channel Partners.



Why does your customer want Sutus Business Central?

Be a hero to your customer and provide a complete solution for all their small business needs.

- Provides a multi-services solution combining phone, data and networking tools that give small business the tools big businesses need.
- Reduces time and overhead costs incurred on system administration.
- Allows customers to use traditional phone lines, VoIP or both.

Easy to Support

- Remote management, support and upgrades
- Straight-forward point-and-click installs
- Don't need specialized skills to manage and support

Services Support

- Automatic security upgrades for the life of the product
- 24/7 live support
- 12 month customer warranty
- 30 day user- satisfaction guarantee

Data Services

- File, email and intranet Server
- Dual hard drives with RAID 1 for redundancy and reliability
- Support for Windows, Macintosh, and Linux
- Automated backup

Phone Services

- Automatic phone configuration
- Business class IP PBX
- Shared call groups
- Hold, transfer, speed dial, conferencing
- Voicemail to email
- Soft phone and remote phone support

Network Infrastructure

- GigE expansion port
- NAT + SPI firewall
- VPN remote access
- 802.11 b/g wireless access point with WPA PSK encryption
- External music on hold

Other Services

- Dynamic DNS
- Free Sub-Domain
- Turnkey VoIP trunking
- Auto-discover, configure and upgrade of phones

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