## SUTUS

**Designed for Small Business** 

### Sutus has the tools you need to make Small **Business profitable**

We understand what is important to our resellers. Our Reseller Program provides solid profit margins while delivering an integrated system to support the phone, data and networking needs of Small Business.

- ✓ **High profit margins** on every hardware sale
- ✓ **Unique product** that provides a multi-services solution combining phone, data and networking tools
- Easy-to-sell for the Small Business customer

### **Partner Program**

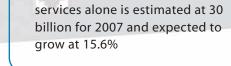
- Sales and technical training will be delivered by Sutus without additional costs
- Sales leads channeled to you through Sutus' lead generation program
- Marketing tools will assist you in targeting potential customers
- Monthly recurring revenue opportunity by combining a leasing program with monthly services such as broadband, VoIP, and managed services



• IP communications and managed

systems this year

"Sutus Business Central allows CorelT to easily bundle a variety of additional services that we provide, growing the deal and our business." - Kim Hichiki, CorelT



**Market Opportunity** • 31 million + market of small

businesses in North America

· 30% will be changing their



#### To apply to be a Sutus reseller:

## **SUTUS Reseller Program**

# The Sutus Team supports you every step of the way

We know that a solid channel partner relationship is essential for your success. That's why we provide comprehensive sales and technical support along with end-user marketing material.

- Channel Partner Welcome Kit provides all of the tools for distribution, product training, marketing, and sales processes.
- Comprehensive Training Program provided at no cost.
- **Support** personnel are ready to assist you whether it's, technical marketing or sales related.
- Lead referrals are passed onto you by our Sutus Team. Sutus does not sell to the end-customer; all leads are passed directly onto our Channel Partners.



# Why does your customer want Sutus Business Central?

Be a hero to your customer and provide a complete solution for all their small business needs.

- Provides a multi-services solution combining phone, data and networking tools that give small business the tools big businesses need.
- Reduces time and overhead costs incurred on system administration.
- Allows customers to use traditional phone lines, VoIP or both.

#### **Easy to Support**

- Remote management, support and upgrades
- Straight-forward point-and-click installs
- Don't need specialized skills to manage and support

#### **Services Support**

- Automatic security upgrades for the life of the product
- 24/7 live support
- 12 month customer warranty
- 30 day user- satisfaction guarantee

#### **Data Services**

- File, email and intranet Server
- Dual hard drives with RAID 1 for redundancy and reliability
- Support for Windows, Macintosh, and Linux
- Automated backup

#### **Phone Services**

- Automatic phone configuration
- Business class IP PBX
- Shared call groups
- · Hold, transfer, speed dial, conferencing
- · Voicemail to email
- Soft phone and remote phone support

#### **Network Infrastructure**

- GigE expansion port
- NAT + SPI firewall
- VPN remote access
- 802.11 b/g wireless access point with WPA PSK encryption
- External music on hold

#### **Other Services**

- Dynamic DNS
- Free Sub-Domain
- Turnkey VoIP trunking
- Auto-discover, configure and upgrade of phones

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