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For Immediate Release

New Sales Manager Appointed at PTI Packaging Systems
Promotes Stick Pack and Pouch Packaging Solutions



Tuckahoe, NY (January 11, 2008) – PTI Packaging Systems is pleased to announce the appointment of Mark V. (Sparky) Ewing to the position of sales manager, responsible for stick pack and pre-made pouch packaging machinery. Ewing brings more than 25 years experience within the North American primary and secondary packaging machinery industry to PTI.

Jeffrey Crangle, general manager of the PTI Packaging Systems group, commented, “We are delighted to have Mark join PTI. Mark brings a long history of value based selling within the food, beverage, pharmaceutical, personal care and chemical manufacturing/processing market segments. His background and working knowledge of VFFS and HFFS, to include integration with downstream processes such as checkweighing, detection, cartoning, case packing, etc. is exceptional. This specific range of experience will provide unique insight into our client’s needs. PTI’s focus is about much more than providing single packaging machine solutions. Multiple machine and full line systems integration is challenging, and we are confident Mark will assist PTI and our client base to provide proven solutions for projects with unique requirements.”

PTI Packaging Systems is an end-to-end solutions provider for either new or existing projects for nearly all types of packaging, including downstream packaging and handling. PTI offers solutions for stick packaging, pyramid, sachet, dry and retortable pre-made pouch, cup and tray filling.

“I am thrilled to be a part of the dynamic team at PTI”, Ewing said. “Packagers today face many challenges. Chief among them are meeting the consumer’s demand for new products that fit their fast-paced, mobile lifestyles and increasing profitability through process optimization, all while addressing the issues of energy consumption and sustainability”, stated Ewing. “Whether it’s a new product or one in the market for years, manufacturers are seeking new and better packaging solutions that appeal to the consumer, reduce packaging materials, and contribute to the top and bottom lines. Packaging in stick packs or pouches utilizes less material than cartons, jars, bottles, or cans. Stick packs and stand-up pouches are also convenient, easy to use and ideal for single use or portion packaging. These package styles are rapidly gaining popularity with consumers across numerous markets. I’m confident this growth trend will continue in North America.”

Ewing was an original team member assisting in building Belcor into a significant player within the North American end-of-line packaging machinery market. Most recently, he held the position of director of sales and marketing at Wexxar Packaging and Pearson Packaging Systems. Mark has broad technical ability and experience in product development, strategic planning, distribution, and new market development.

Crangle concludes, “Having Sparky on board is an incredible asset to our team. Mark’s energy and enthusiasm, combined with his knowledge and experience, will impact our ability to support PTI Packaging Systems clientele.”

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