



with **universant**  
**complicated business** application  
development is **a thing of the past**

what about technology selections?  
Multi-Tenancy, Shared-Tenancy, Single-Tenancy, or Mixed-Tenancy?  
On Premise, SaaS or Hybrid?

## The challenge for business visionaries

In your mind's eye you hold a crystal clear vision of the solution that will deliver exceptional value to a market struggling with a problem. Like a beacon drawing your team toward a common goal, your vision of that solution focuses your organization's every effort.

But the opportunity is fleeting, and the market window is small. Funding is limited. Talent is difficult to find. Technologies morph before you can leverage them to deliver your solution.

Product development cycles seem endless, expensive, complex, burdensome, and painful.

## How Universant can help

Today's "Best practices" in business application development are hindering business visionaries. For companies that develop complex software solutions, Universant provides a business software appliance that **raises the line** of simplicity to the brink of the user interface. Suddenly, complicated, lengthy, and expensive business solutions development is rendered a thing of the past.

Universant offers Small and Medium Enterprises (SME), Independent Software Vendors (ISV), and Value Added Solution Providers (VASP) a powerful business software appliance that enables them to design, model, configure, deploy, and maintain branded solutions that are comprehensive, extensible, and best of breed. Our customers leverage the Universant solution to define, create, test, and deploy enterprise-class solutions that are exactly fit their product requirements, and that minimize cost of goods sold and operating expenses by reducing development costs and royalties. All this while greatly simplifying and speeding the development process.

## Universant advantages

- Customers make a single technology decision
- Top to bottom robust and scalable architecture
- No need to glue together disparate technologies
- Customer solutions can be fully branded
- Significantly lowers total cost of ownership
- Dramatically faster development cycles
- Extremely small development resource requirement
- Eliminates multiple layers of complexity
- Fast and stable solution modification and extension
- Built in support for localization and internationalization
- Support for simultaneous On Demand and On Premise deployment models



## Universant simplifies the process

Today's business software development process is out of control. Complexity has mushroomed beyond reasonable limits, and expense and delay have grown accordingly. The process of reviewing, selecting, purchasing, learning and integrating disparate technologies in order to deliver world class software solutions is unduly burdensome, time consuming, error-prone and expensive.

The Universant Business Software Appliance™ (patents pending) is a business application development platform that enables customers to create and configure best of breed solutions that exactly fit their product requirements without writing any code. The Universant Business Software Appliance can be deployed as an On Premise solution or as an On Demand Software as a Service (SaaS).

The Universant Business Software Appliance was developed to deliver business value to customers:

The complexity of business software development, customization, and deployment has been eliminated. **Any organization can develop branded, world class applications in less time and for a fraction of the cost of today's traditional approach.**

Application providers are assured a rapid and dramatic return on their software investment. The business application development process has been simplified to requirement analysis and predictable implementation efforts. With the **Universant Business Software Appliance, business acumen** and the **ability to define a solution to a market problem** are the key requirements in business application development—not the mastery of complex, burdensome, and often arcane technology processes.

## About Universant

**Universant Corporation was founded in 2006** by three Silicon Valley veterans with a combined total of more than sixty years of enterprise software industry experience. Collectively, the Universant leadership team is responsible for delivery of more than seventy enterprise software solutions. Their expertise and knowledge of software industry development practices helped fuel their vision for Universant.

• Raising The Line™



Multi-Tenancy, Shared-Tenancy, Single-Tenancy, Mixed-Tenancy?

What versions are required for stack compatibility? What about business logic technologies selections?

On Premise, SaaS or Hybrid Deployment?

## Raising The Line™



universant™

Raising The Line™

### **Universant Corporation**

One East Liberty Street, 6<sup>th</sup> Floor  
Reno, Nevada 89501-2154, U.S.A.

**W: [www.universant.com](http://www.universant.com)**

**E : [info@universant.com](mailto:info@universant.com)**

**T : + 1 (775) 329-0800**

**F : + 1 (775) 996-7400**