

FINDING SIGNIFICANCE IN THE SECOND HALF

Midlife Manual for Men Finding Significance in the Second Half by Stephen Arterburn and John Shore

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What in one way or another wakes and shakes up every man in midlife is the dawning truth that he can no longer continue to be the only person he's spent his entire life learning how to be. —From the book

### **Media Contacts**

PRINT/ BROADCAST: **Brett Benson** 952-829-2529 bbenson@bethanyhouse.com

INTERNET: **Jim Hart** 952-829-2526 jim.hart@bethanyhouse.com

> CANADIAN MEDIA: **Ellen Graf** 519-886-6262 ext. 4201 egraf@rgm.ca

> > Please send tear sheets to: Brett Benson 11400 Hampshire Ave. S. Bloomington, MN 55438

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## FOR IMMEDIATE RELEASE

# The Most Important Midlife Book for Men in Over a Decade

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Minneapolis, MN—Author of the multi-million selling EVERY MAN'S BATTLE series, Stephen Arterburn, teams up with writer John Shore to deliver a fresh, funny, and yet utterly serious book for the 39 million baby boomer men who are going through midlife right now.

Both middle-aged themselves, Arterburn and Shore speak men's language, examining the roles men inhabit throughout their lives—**He-Man, Son, Husband, Provider,** and **Father**. Like good coaches, they offer encouraging but straightforward advice, not sugarcoating the issues of:

- feelings of loss or failure
- · dealing with suppressed emotions
- finances and career challenges
- aging and the fear of death

Yet they also offer hope and provide practical steps to showing men how to lead the life they've always wanted: one of significance.

# A timely, relevant, and life-changing book for men in midlife.

### **ABOUT THE AUTHORS:**



Stephen Arterburn is founder and chairman of New Life Ministries and host of the nationally syndicated *New Life Live!* daily radio broadcast. A nationally known speaker who regularly fills in for Rick Warren at Saddleback Church, he's been featured on *Oprah, CNN, USA Today, US News & World Report, The New York Times,* and many other media outlets. Steve founded the Women of Faith conferences and is a bestselling author of more than 70 books, including the bestselling EVERY MAN'S BATTLE series. Steve and his family live in Laguna Beach, California.



John Shore, an experienced writer and editor, is the author of *I'm OK—You're Not: The Message We're Sending Unbelievers and Why We Should Stop* and *Penguins, Pain and the Whole Shebang.* 

Download the cover at: www.bethanyhouse.com/midlifemanualformen

Small group DVD curriculum with workbook will be available in Summer 2008