

Online Visibility for Bariatric Surgeons - Introducing Bariatric City

Bariatric Surgeons: Statistics show that the vast majority of patients find their bariatric surgeons online, mainly by using search engines. You can make it easier for people to find you online by sponsoring your city's page in Bariatric City.

If you're a bariatric surgeon looking for a unique approach to Internet marketing, our City Pages might be just what you're after. It's a great way to enhance your online marketing efforts by giving prospective patients one more way to find you online.

Bariatric city pages are a unique approach to connecting prospective patients of bariatric surgery with qualified surgeons in the same city. Most people use search engines like Google to research bariatric surgeons in their city. So with the high-visibility nature of this website, we are able to make a connection that benefits both parties — the patient and the surgeon alike!

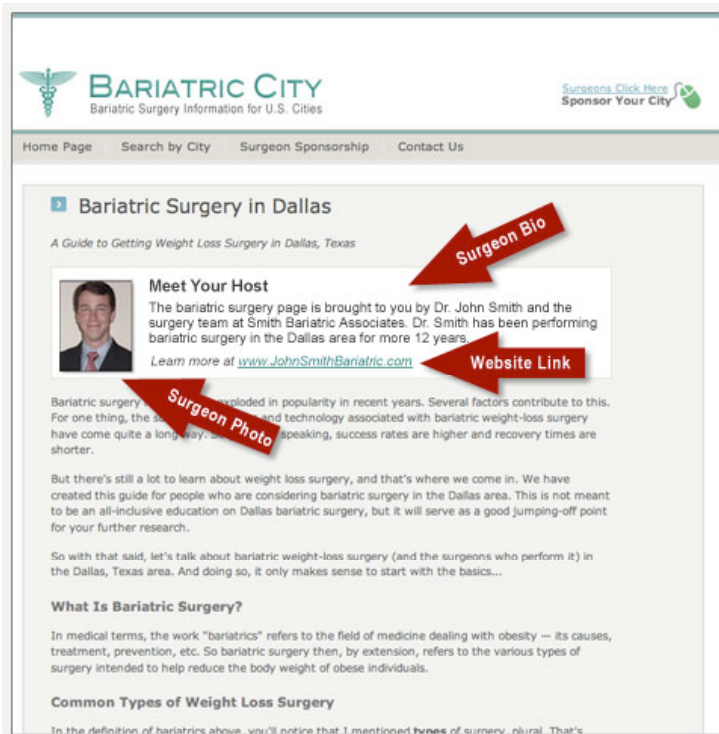


Image: High-visibility benefits of sponsoring a bariatric information page.

Benefits of Sponsoring a City Page

One of the many benefits of our City Pages is that people find them through search engines, while researching bariatric surgery / surgeons in a particular city. This, combined with the highly informative nature of our City Pages, makes them a better alternative to banner ads and other forms of Internet marketing.

How It Works

The marketing concept behind our City Pages is fairly simple. But don't let that fool you — it's a unique and powerful approach to Internet marketing for bariatric surgeons and surgery centers. Our City Pages could be a great way for you to connect with people in your area who are considering a weight-loss surgery procedure. And it's a unique strategy you won't find anywhere else.

- *Here's what we do* -- We will add a message to your city's bariatric page that says: "This City Page is brought to you by..." followed by your name, website link, photo and bio. We will also do everything possible to increase the search engine visibility and traffic levels of your City Page.
- In fact, 40% of the revenues generated from this website go toward traffic generation and search engine optimization for the website as a whole. In short, we will work hard to put your City Page in front of people who are researching bariatric surgery in your city (i.e. your prospective patients).
- *Here's what you do* -- Pay to sponsor your city's bariatric surgery information page (a.k.a. "City Page") for one year or more.

You Share in the Strength of Our Website

Bariatric Learning Center is one of the highest-ranking bariatric information websites online today, and this continues to strengthen with time and effort (on our part). For an example of this, just do a Google search for "bariatric surgery Georgia" and you'll find BariatricLearningCenter.com somewhere on Page 1. The same goes for Yahoo, MSN and other search engines. So when you put yourself on a bariatric page for your city, there's a good chance you'll enjoy excellent search engine visibility as well.

News Blast Included

As an approved distributor with PR Web, we will also conduct a news blast to increase the online visibility of all sponsored pages. The goal of this release is to provide additional exposure and traffic for the newly sponsored page. This is something you won't find with any other bariatric marketing service or website directory!

How to Begin

First, make sure your city's bariatric surgery page is not currently sponsored by another surgeon or surgery center. Start here to search for your city. If your City Page is currently un-sponsored, please contact us with your desire to sponsor it and we will send payment information. Contact information can be found at the website below.

If Your City is Not Listed

If you don't see your city on the main list but would like to sponsor it, please contact us and we will put your city at the top of the production list. This will give you "first dibs" to lock down your City Page for a year ... or longer! If you have any questions, please contact us or visit <http://www.bariatriclearningcenter.com/city/>