



## ION FEATURES

File Structure  
Preservation

Full, Differential and  
Incremental Backup

Monitored (Service  
Subscription Required)

256 Bit Encryption

Fully Featured  
Compression

Site-to-Site Backup

System State Backup

Back up Outlook and IE  
Favorites

Flexible Automated  
Scheduling

Eligible for all minor  
upgrades

SQL Server Backup

Microsoft Exchange  
Backup

Comprehensive  
Support

---

# Universe Point ION

## Data backup software that you can be sure is working.

ION is the result of a year long research project performed by IT Professionals determined to solve the problems businesses were having with their data backup software. In the course of this research, our team visited many businesses and, along with the Owners, CEOs and IT Managers, identified the data backup problems each was experiencing. The result was a surprisingly consistent list of 4 major concerns.

1. They reported that their backup software was difficult or annoying to configure properly.
2. They found recovery to be time consuming and frustrating, particularly in cases where they only needed a single file.
3. They found that moving data off-site was a hassle and a major security concern.
4. They were unsure as to whether or not their backup software was functioning properly.

ION was created in direct response to these concerns. While other solutions seem distracted by the technological

bells and whistles, our development team concentrated on solving the actual issues expressed by IT professionals and business executives.

To begin, ION has two different interfaces, targeting two different types of users. For the less technological savvy, the “Simple View” interface provides an easy to use wizard that will guide the user painlessly through the process of creating an automated backup job. While the “Detailed View”, targeting the more technical user, provides for ultimate flexibility and power.

ION adds to that a variety of features which serve to ease recovery, move data seamlessly off-site and assure the user that the backup has run properly. These features form the answer to those needs described by the majority of small- and medium-sized business owners.

With ION, the two most important concerns regarding data backup are alleviated. You will always be sure that your backup is working, and your data will always be easy to restore. Take the wondering out of the security of your vital data and let ION provide the peace of mind you deserve.

---

# ION KEY FEATURES

---

## Monitoring

### THE PROBLEM

Everyone, from IT Managers to CEOs and company owners, knows that the status of their data backup is among their main IT concerns. However, a great deal of time and energy is necessary to assure that the backup system is functioning properly. Logs must be checked, tapes must be switched, and backup files should be verified regularly. The biggest worry is that the data won't be restorable.

Whether you have an administrator that checks up on your data backups or an IT professional, the time it takes them to ensure that your backup is working can be better spent. Those 10 minutes a day can add up to thousands of dollars in paid hours. Worse yet, if you're not spending that time and money, you may find yourself without your critical data.

### THE SOLUTION

ION's answer to this problem lies in its monitoring capability. The monitoring service is much like a home security system for your data backup. If any errors occur during your backup, ION will send our Monitoring Center the message. This message is reviewed at our Monitoring Center by qualified technicians. Within one business day, a technician will call you or your IT company to report the issue. At Universe Point we believe that something as crucial as your data backup warrants the respect and attention of a phone call. In addition, full email reports are also available.

Other methods of backup verification exist, but they can easily cost you 10-20 minutes a day and thousands of dollars a year. Your time, and time spent by your IT technician, are worth too much to be spending it reading backup logs and checking file transfers. ION's Monitoring Service will save you money while providing you with peace of mind.

## Site-to-Site Backup

### THE PROBLEM

Many businesses employ an additional level of security for their backup by storing data at an off-site location. This is usually done by physically transporting the data off-site on a tape, DVD or an external drive, or by sending the data to a third party storage facility.

Physically carrying the data off-site has many dangers because it is a manual process and is frequently subject to human error. The potential for damaged backup media increases during transport, and lost or stolen backup tape stories seem to be showing up more and more frequently.

Third-party remote backup facilities also present a few potential problems. Even in the best of situations there is always risk in giving up control of your vital data. Also, restore times over the internet can be very long, potentially putting your business out of commission for days.

### THE SOLUTION

ION provides Site-to-Site backup which allows the transfer of backup jobs from one site you control to another. For instance, you might send a backup from your office computer to your home computer or to another branch office location. The transfer takes place over the internet and is encrypted to assure security. It's yet another feature that ION provides so that you can lessen the amount of time spent worrying about the backup.

Using our Site-to-Site feature allows you to always have control of your important files. Also, since the data resides at a location to which you have immediate access, full recoverys can be made with greater speed and reliability.

## File Structure Preservation

### THE PROBLEM

Recovering files is often a time consuming and frustrating process. Most backup applications tend to ball all your backup data into one giant proprietary file. Retrieving a single file can cost you hours of time and hundreds of dollars in IT fees. File recovery can often be a complete hassle, particularly when trying to restore something as simple as one file.

### THE SOLUTION

ION uses File Structure Preservation to store your backup files in the same format as the originals. ION allows you to search your backup files in the same manner that you would browse in Windows Explorer. Since the data isn't stored in a proprietary format, you don't even need ION to restore your files. Finally, if you do want to compress your files ION offers that as well, so you have the best of both worlds.

# System Requirements

31MB Free Space

512 RAM

.Net 2.0 Framework

Internet Connection

Installs in less than two minutes unless .Net Framework is missing. Framework is included with software and requires an extra 20 minutes of install time and 300MB of free space

LIGHTWEIGHT. FLEXIBLE. RELIABLE.

## ION IN DETAIL

SOLUTIONS SCALED TO YOUR BACKUP  
NEEDS AND REQUIREMENTS



### HOME

**Compatible with:**

Windows 2000, Windows XP, Windows Vista



### WORKSTATION

**Compatible with:**

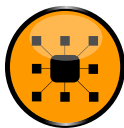
Windows 2000, Windows XP, Windows Vista



### SERVER

**Compatible with:**

Windows 2000 Server, Windows 2003 Server



### SERVER PREMIUM

**Compatible with:**

Windows 2000 Server, Windows 2003 Server

# FULLY FEATURED BACKUP SOFTWARE WITH THE SOLE GOAL OF ASSURING YOUR BACKUP IS WORKING AND RESTORABLE.

ION  
FEATURES

## **File Structure Preservation**

Files are stored in their original format and structure allowing for easy recovery.

## **Full, Differential and Incremental Backup**

Three types of backup job allow for flexibility in backups and transfers.

## **Monitored (Service Subscription Required)**

Automated jobs can be monitored to ensure that the backup is running properly and provide easier troubleshooting of errors.

## **256 Bit Encryption**

Every job and transfer can be run with full security via state-of-the-art encryption methods

## **Fully Featured Compression**

A variety of compression options will allow each job to make the best use of space and bandwidth.

## **Site-to-Site Backup**

Automatic transfers allow backup jobs to be sent from one ION installation to another. Users can be their own remote backup location. Universe Point never receives any customer data.

## **System State Backup**

Creates restorable backups of all the most important system state settings.

## **Back up Outlook and IE Favorites**

Simple modules for backing up Outlook and IE.

## **Flexible Automated Scheduling**

Automated job settings that run when you want them to. Easy to configure and powerfully personal.

## **SQL Server Backup**

Straight-forward, effective SQL Server backups.

## **Microsoft Exchange Backup**

New module for brick-level Exchange Backup.

## **Comprehensive Support**

Full email support in addition to forums, walkthroughs, tutorials and FAQs.

## **Eligible for all minor upgrades**

All version improvements are included with ION license.