

Call Box's latest DVD release teaches Final Cut Pro editing with a wide variety of High Definition Formats.

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Call Box™, a provider of interactive training for digital media professionals, has released their latest disc worldwide, "High Definition Survival Guide - The Final Cut Studio Workflow for HD Cameras." Fulfilling its promise to unlock the secrets of high-definition digital production and post-production using Apple's Final Cut Studio, Call Box offers a growing library of educational titles.

## **About High Definition Survival Guide**

Created by Apple Certified Pro instructor Noah Kadner, the DVD provides training for digital video professionals working with a wide variety of high definition cameras.

"We wanted to demystify the huge array of high definition formats being used today in production," says Kadner. "Final Cut Pro editors are often faced with projects coming into their editing room from different producers, cinematographers and camera formats like DVCPROHD, HDV and XDCAM. Our disc helps editors sort through the clutter and learn the best settings for the camera operator and for post-production in Final Cut Pro. The goal is to spend more time being creative and less time figuring out the workflows."

The High Definition Survival Guide features nearly two hours of original content broken down into learning modules with interactive demonstrations and easy to understand, real-world examples. Topics include Panasonic P2 Workflow, Sony XDCAM HD, HDV in 1080i and 720p, JVC ProHD 24p, Panasonic AVC-Intra, DVCPROHD, HD to SD DVD Downconversion, Export to Apple Color, Export for Web and Export for 35mm Film.

# **Pricing and Availability**

"High Definition Survival Guide - The Final Cut Studio Workflow for HD Cameras," is available on DVD and is priced at \$74.50 (US). It can be purchased directly from the company at:

http://www.callboxlive.com/store/product info.php?products id=34

#### **About Call Box**

Call Box, headquartered in Los Angeles, CA, is a training software developer specializing in post-production products for the digital producer industry. Call Box was founded in 2006 by filmmakers Noah Kadner and Hal Long. The company's most recent release covered the Panasonic HVX200 and the Final Cut Studio workflow and is also available at:

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Hal is a Los Angeles based director / cinematographer. He holds a B.A. from Duke University and an M.F.A. in film production from the University of Southern California's School of Cinema Television. He's worked with Final Cut Pro since version one and uses it on a daily basis to create productions for a wide variety of clients.

In addition to being an Apple Certified Trainer in Final Cut Pro, Noah Kadner administers several online filmmaking forums including <u>Withoutabox</u>, <u>2-pop</u>, <u>Creative Cow</u> and <u>DVXuser.com</u>. He also writes for industry magazines like Videography and American Cinematographer. Noah recently covered *Pirates of the Caribbean: At World's End* and *Transformers* for American Cinematographer.

### Additional Quotes:

"No one knows digital post-production with Final Cut Pro better than

Noah. Highly Recommended." Michael Horton, Founder, Los Angeles Final Cut Pro User's Group.

"The Reference Guide for Final Cut Studio Users." Barry Green, Director/Writer, The DVX Book.

"I count on Noah when I need advice or problem-solving to get things working right."

Larry Jordan

Editor-in-chief, Edit Well, The richmedia newsletter for Final Cut Studio.

Call Box products are available directly from <u>Call Box</u>, <u>Tool Farm</u>, <u>B&H</u> and <u>Abel Cine Tech</u>. Additional information on Call Box can be obtained on the Web at <a href="http://www.callboxlive.com/">http://www.callboxlive.com/</a>

