

- Corporate Overview
- Revenue and Website
- Projections

SELL MY TIMESHARE NOW 2007 STATISTICAL SYNOPSIS

SELL MY TIMESHARE NOW, LLC, is a leading timeshare resale and timeshare rental advertising and marketing company. The Limited Liability Corporation was founded in 2003, by Jason Tremblay and Mark Eldridge.

HISTORY

The company began with three employees working from home computers in Florida and New Hampshire. Customer response to the launch of the company website quickly made the need for expansion evident.

Sell My Timeshare NOW's first offices were in Central Florida, capitalizing on the popularity of Florida timeshares, which currently leads the nation with approximately 23 percent of all timeshares in the US. Continued rapid growth spurred the company to corporate reorganization and consolidating Sell My Timeshare NOW's head-quarters in New Hampshire. Corporate offices have been located in Dover, NH, at 383 Central Avenue, Suite 260 since 2005.

2007

For some types of businesses, the slowing US economy has created challenges, yet, 2007 proved to be a record growth year for Sell My Timeshare NOW. The company increased in revenues, website traffic, and both the number of and the amount of offers presented to buy timeshare or rent timeshare.



Additionally, the company continued to gain industry recognition by participating in think tanks, forums, publishing articles, and taking a proactive position on legislative issues that impact internet based businesses.

The advertising and marketing efforts of Sell My Timeshare NOW generated over \$274,272,000 in offers to buy timeshare or rent timeshare.



US Senator John Sununu with Sell My Timeshare NOW, CEO Jason Tremblay.

CORPORATE 1
OVERVIEW

REVENUES AND 3
WEBSITE

PROJECTIONS

4

383 CENTRAL AVENUE, SUITE 260

DOVER, NEW HAMPSHIRE 03820 - PHONE (877) 815-4227

WWW.SELLMYTIMESHARENOW.COM



- Corporate Overview
- SELL MY TIMESHARE NOW EMPLOYEES (CONTINUED FROM PAGE ONE)
- Revenue and Website
- Projections

By the end of year 2007, Sell My Timeshare NOW had 104 employees. SMTN sales representatives earn an average of \$42,729 annually, (based on 2006 figures).

THE EARNINGS OF SELL MY TIMESHARE NOW SALES REPRESENTATIVES ARE:

- 8.8 percent above the New Hampshire state average.
- 15 percent above the Strafford County NH average.
- 17 percent above the Rochester/ Dover, NH metro labor market area average.
- 9 percent above the US national average.



"Other companies try to attract timeshare sellers, while Sell My Timeshare NOW works to attract timeshare *buyers*.

When you can prove, like we do, that you have prospective timeshare buyers searching your website, it becomes easy to attract the person

who wants to resell or rent timeshare. Combine that with the dedicated employees of Sell My Timeshare NOW who provide excellent customer service, and you have the basis of our formula for success."

Jason Tremblay

Sell My Timeshare NOW Director of Sales, Rosanne Luba working with members of Dover Police Department on the 2007 Christmas Food Basket Outreach Program.



- Corporate Overview
- Revenue and Website
- Projections

REVENUE

- Sell My Timeshare NOW experienced a 37 percent increase in revenue in 2007 over revenue totals for 2006.
- The number of offers to buy timeshare or rent timeshare generated by Sell My Timeshare NOW totaled 71,641 in 2007 and accounted for a 52 percent increase from 2006 to 2007.
- \$274 million in offers to buy timeshare or rent timeshare were generated by Sell My Timeshare NOW's timeshare resales and timeshare rentals advertising and marketing efforts. This accounted for an 18 percent increase in dollar amount from 2006 to 2007.



WEBSITE

- In 2007, the Sell My Timeshare NOW website received 21,418,232 visitors. This represents a 39 percent increase from 2006 to 2007.
- In 2007, the Sell My Timeshare NOW website received 3,767,567 unique visitors. This represents a 20 percent increase from 2006 to 2007.
- The SMTN website currently features 32,000 timeshare resales or timeshare rentals.
- Sell My Timeshare NOW website traffic averages 1,784,853 visitors per month.





- Corporate Overview
- Revenue & Website
- Projections

SELL MY TIMESHARE NOW PROJECTIONS

Sell My Timeshare NOW has experienced rapid and steady growth in the past and projects that this trend will continue throughout 2008. Consumer concerns about the economy could predictably result in an increase in the number of people who want to sell timeshare or rent timeshare they currently own. Likewise such concerns could create heightened interest by some consumers in buying timeshare resales rather than buying new timeshare properties. Both directions will prove beneficial to a well-positioned timeshare resales advertising and marketing company, such as Sell My Timeshare NOW.

The value of the foreign dollar in the US marketplace appears to be attracting increasing numbers of international buyers, particularly timeshare buyers from the European Union and Canada, another trend that should serve to benefit Sell My Timeshare NOW.

Timeshare resales and timeshare rentals overall are one of the fastest growing segments of the hospitality and tourism industries. Industry-wide, December thru April are the most popular months for timeshare sales. Florida, Nevada, and Hawaii remain the most popular timeshare destinations. No significant changes are anticipated in these trends within either new timeshare sales or the sale of timeshare resales.

The Sell My Timeshare NOW End-of-Year 2007 Statistical Synopsis is based on the company's research and accounting and includes forward-thinking statements and projections.

