



For Immediate Release

## **The Jumpln™ Mobile Social Network Jump Starts the Valentine Season with an Xbox 360 Giveaway**

### ***Red Planet Media's Mobile Social Network Jumpln Launches a Nationwide Contest for the Cutest Valentine Picture***

January 30, 2008, Orlando, Florida – Jumpln's members now have even more to do in the fast growing mobile community (<http://jumpinmobile.com/>). Jumpln announced today the launch of the Jumpln to Win an Xbox 360® Cutest Valentine Photo Contest. Every Jumpln member can submit pictures and vote for their favorite photos. The picture with the most votes wins the submitter a brand new Xbox 360.

Jumpln provides members the ability to chat, create personal profiles, share photos, videos, and message other Jumpln members throughout the Americas. The Valentine contest is the debut of Jumpln's new "Jumpln to Win" photo contest feature, which allows rapid rollouts of any type of photo contest by carriers, brand sponsors or even members themselves.

"Photo contests like our Cutest Valentine Photo project bring out the creative side of our members and gets everyone involved in picking the winner," said Dean Fresonke, President of Red Planet Media. "It's just one example of how Jumpln is all about making things happen in people's lives, be it personally or professionally."

The Jumpln to Win Cutest Valentine Photo Contest is open to every mobile phone user in the U.S. by pointing their mobile browser to <http://jumpinmobile.com>. In addition, carriers including Immix Wireless in Pennsylvania, i wireless in Iowa, Mobi PCS in Hawaii, Pocket Communications in Texas, and Viaero Wireless in Colorado+Nebraska will be featuring special Xbox 360 Valentine giveaway promotional ads on the main page of their mobile Internet service.

#### **About Red Planet Media**

Red Planet Media, Inc. interweaves the power of social networking with the multi-media capabilities of mobile phones to create a more connected world. Red Planet's flagship product Jumpln™ connects people through an engaging array of interactive features and is rapidly proliferating through North, Central and South America, fueled by its mobile phone-centric design and effortless support of Spanish, Portuguese and English. Red Planet's Latido.TV channels enable the cross-border proliferation of mobile multimedia, ranging from professional broadcast to the camera phone video from the girl next door. Learn more at [www.redplanetmedia.com](http://www.redplanetmedia.com).

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