

Contact:

Bill Cox
Experience Communications
208.381.0001
bill@experiencecom.com

Jakki Geiger
Director of Marketing at Nomis Solutions
650.588.9800 x 221
jakki.geiger@nomissolutions.com

Nomis Solutions Strengthens Board of Directors with Appointment of Technology Veteran Steven M. Mankoff

Mankoff Brings a Wealth of Experience In Helping Companies Flourish By Focusing on Customer Success

SAN BRUNO, CA February 04, 2008 -- Nomis Solutions, the leader in Profit-based Pricing for banking and finance, today announced the appointment of technology industry veteran Steven M. Mankoff to its Board of Directors.

Mr. Mankoff, formerly senior vice president, global and technical services at Siebel Systems, brings significant experience in achieving customer-focused operational and delivery excellence. Mr. Mankoff's appointment provides Nomis Solutions with board-level management and direction to help position and guide the company to effectively manage the explosive growth and adoption of Nomis Solutions' pricing optimization technology.

"Steve could not be joining our Board at a better time in our company's lifecycle," said Dennis Stradford, chairman and CEO of Nomis Solutions. "His past experience and focus on customer success will help support our mission to deliver best-in-class pricing optimization solutions. I am looking forward to working closely with Steven and the rest of the Board to align our continued growth with an effective customer-focused delivery model. With the addition of Steve, we are bringing deep expertise in managing customer excellence and success to our Board."

Mr. Mankoff was a member of Siebel's founders' circle of first employees and the Siebel executive management team. As Senior Vice President Global and Technical Services, Mankoff was responsible for Siebel's global Expert Services, Education, Professional Services, Quality Engineering, Technical Account Management, Technical Support organizations and Customer Satisfaction and Offshore Development programs. Prior to Siebel, he held various product, marketing, and sales management positions at several software companies including Oracle. Mankoff earned a Master of Science in Management from the MIT Sloan School and a Bachelor of Science in Electrical Engineering from Brown University.

"I'm attracted to Nomis Solutions because it provides a business changing application that significantly increases profits within a relatively short period of time for the banking and finance industry," said Mankoff. "I look forward to helping the company build on its existing customer success and leadership in this rapidly growing market."

Mr. Mankoff joins other Nomis Solutions' board members, including Dennis Stradford and

Dr. Robert L. Phillips of Nomis Solutions, Peter Dumanian of Red Rock Ventures, David Hornik of August Capital, as well as Jeffrey Schwartz and Scott Friend of Bain Capital Ventures.

The Nomis Price Optimizer Suite™ moves banks and finance companies beyond risk-based pricing practices to a more advanced approach that enables pricing managers to better tailor rates to various segments and markets, to quantify and gain valuable insights about customer preferences and to transition to a more consistent, repeatable and efficient pricing process. Currently deployed at more than 10 banks and finance companies worldwide, such as Abbey, AmeriCredit, HBOS, and Washington Mutual Bank, the award-winning Nomis Price Optimizer optimizes more than \$4 Billion in consumer lending each month.

About Nomis Solutions

Nomis Solutions is the recognized leader in Profit-based Pricing for banking and finance. Powered by price optimization technology, Profit-based pricing is an innovative approach that enables executives to strategically use pricing to achieve improved financial results, gain insight into customer preferences, and support compliance. The award-winning Nomis Price Optimizer™ Suite is a set of business solutions that combines pricing analytics, optimization, and execution into a comprehensive pricing strategy and process.

The suite includes specific solutions for auto finance, home equity lending, personal lending, mortgage, and deposits. Each solution delivers quick time-to-benefit, increases profits and market share by 10-20%, and provides valuable insights about how customer preferences impact product and portfolio performance, within a strong compliance framework. Select customers include Abbey, AmeriCredit, Ford Motor Credit Company, GE Money, HBOS plc, and WaMu. Headquartered in San Bruno, USA, Nomis Solutions has offices in Charlotte, NC and London, United Kingdom. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 650-588-9800.

Nomis Solutions and Nomis Price Optimizer Suite are trademarks or registered trademarks of Nomis Solutions, in the United States and in other countries. Other product and company names herein may be the trademarks of their respective owners.