APRIL 7 – 9, 2008
METRO TORONTO CONVENTION CENTRE, NORTH BLDG

FOR IMMEDIATE RELEASE

IT360° Keynote Speaker:
Meet Google's Matthew Glotzbach

February 5, 2008, Toronto, ON, Canada…**IT360° Conference & Expo** (www.it360.ca) announces today that **Matthew Glotzbach,** Product Management Director of Google, is presenting a keynote address Wednesday April 9, from 10am – 11am at the Metro Toronto Convention Centre. Registration for IT360 is open and early bird pricing is in effect for Canada's only comprehensive IT event dedicated to providing business professionals complete IT solutions.

Matthew is responsible for the development, management, and marketing of the Google Enterprise product lines. He brings ten years of experience to the team, specializing in the unique business and technology needs of enterprise customers.

Bruce Cole, president of Plum Communications Inc. and producer of IT360°, says, "Matthew is regarded as an insightful industry leader and promises to enlighten attendees with up-to-date knowledge and experience that is so current, IT360 awaits his presentation with much anticipation."

About IT360° Conference & Expo 2008
IT360° Conference and Expo is an IT360 Inc. (www.it360.ca) event managed by Plum Communications working in partnership with ITWorld Canada addresses the critical issues facing the industry while providing realistic strategies to enable the implementation of the best and most cost efficient solutions. Plum Communications Inc. is a leading Canadian organizer of community-based IT events *"Cultivating Innovation in Technology"* since 1984 focusing on what companies are doing and how IT professionals are implementing new systems. www.it360.ca

About Matthew Glotzbach
Google's Matthew Glotzbach is responsible for the development, management, and marketing of the Google Enterprise product lines. He brings ten years of experience to the team, specializing in the unique business and technology needs of enterprise customers. Prior to joining Google, Matthew was a senior member of the management team for the Computer Industry Business Unit at Trilogy, involved with the creation of Trilogy's product direction and lead on a number of Trilogy's industry solutions. Matthew is a sought after and dynamic speaker. He has presented at Interop, Las Vegas, O'Reilly's web2.0 Expo and ITxpo, and is frequently quoted in numerous blogs and in published articles. He holds a Bachelor's degree from Cornell University.

- 30 -

For further information contact:
Stephanie Cole, Event Publicist, IT360, 905.695.0123 x211, steph@plumcom.ca
Emmanuel Evita, Global Communications and Public Affairs, Google, 650-253-8175, emmanuele@google.com