



Contact: David Werner
Tel-888-505-6688
Cell Phone: 435-817-2529
Email: dwerner@vlender.com
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**VLENDER.COM SUPPORTS HIGHER MORTGAGE INDUSTRY STANDARDS -
PARTNERS AS PLATINUM AFFILIATE OF NAMP**

Through this partnership, vLender.Com shows support for higher industry standards that promote the public's confidence in Mortgage Lending.

As more Americans are facing tougher decisions with the slowing real estate economy and mortgage market meltdown, the mortgage industry has reached a turning point which challenges both the way mortgages are originated and the professionals who are doing the origination. Now more than ever, the need for reconciliation with proper ethics and market dynamics has forced the issue into the limelight. The partnership between NAMP and vLender.Com exemplifies the integrity that proven industry technology combined with the NAMP "Gold Standard of Professional Conduct" can bring to both the mortgage professional and American consumer.

"I am very impressed with direction and goals of NAMP. Their commitment and approach to establish a broader reach within our industry and their focus on setting a higher standard for individuals in the mortgage industry is something that is greatly needed". Said David R Werner, president & CEO of vLender.Com. "The 'M' concept is unique and would provide a flexible approach to industry standards nationwide".

In a recent statement Michael Lefevre, President of NAMP & the Mortgage M™ said, "We are excited about the leadership that vLender.Com brings to the industry and our association. Their hands on experience deploying web technologies with thousands of loan originators and mortgage companies nationwide is a testimony as to their commitment to the success of the industry and we look forward to having them as a partner in our future initiatives".

vLender.Com is a 10 year mortgage industry software development company founded in 1997, providing nationwide web based point of sale mortgage website design solutions, online mortgage marketing, and process flow management solutions to thousands of mortgage companies and loan originators nationwide. The company's proprietary flagship technology is called the Virtual Lender®. The Virtual Lender® completely automates the process of creating a full service online loan origination web site and business process management system for both the mortgage company and the mortgage loan originator.

The National Association of Mortgage Professionals is a trade association that helps promote the policies that make mortgage lending a national priority. NAMPs' mission is to set a Higher Standard for Individuals in the Mortgage Industry to the Benefit of the Consumer. Specifically, the National Association of Mortgage Professionals' undertaking is to promote the public's confidence in the Mortgage Professional, including abilities, ethics, and professionalism as identified by NAMP's MORTGAGE M™.

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If you'd like more information about this topic, or to schedule an interview with David R. Werner, please call 888-505-6688 ext 101 or e-mail David at dwerner@vlender.com. For more information, or to schedule an interview with Michael Lefevre, please call 800-680-4071 or e-mail mlefevre@namp.org.