

FOR IMMEDIATE RELEASE FEBRUARY 4, 2008 CONTACT JOE COCKRELL (602) 516-5537 Joe.Cockrell@jobing.com

## Jobing.com Acquires WorkMetro

– Local Employment Leader Continues Roll-up of Locally Based Recruitment Websites, Solidifying Position as Leader in Local Recruitment Advertising –

PHOENIX– Jobing Inc, announced today the acquisition of WorkMetro, Inc. Today's announcement marks the ninth strategic acquisition for Jobing.com, a three-time Inc. 500<sup>™</sup> Fastest Growing Company.

WorkMetro operates local employment websites in 22 major markets across the United States, including Atlanta, Pittsburgh, Baltimore, Nashville, Philadelphia, Tampa, Miami, St. Louis, and Raleigh/Durham. WorkMetro was founded in 2003 and venture funded by Bessemer Venture Partners (www.bvp.com) and JAFCO Ventures (www.jafco.com). Similar to Jobing.com, WorkMetro.com utilizes leading-edge web technology, a locally focused business model and an aggressive local advertising presence to address the needs of local employers and job seekers.

"Jobing.com was a natural fit for WorkMetro because of their leadership position in the local recruitment market as well as their deep experience in acquisitions," said Dave Lambert, founder of WorkMetro.

"Jobing.com is excited to add the WorkMetro business to our portfolio as we continue to bring together leading companies in the local recruitment space," said Aaron Matos, CEO of Jobing.com. In just four years, Jobing.com has expanded its business across North America with major acquisitions that include Employocity.com, ColoradoJobs.com, JobSummit.com, the California Online Job Network, Rhinomite.com, Careers Colorado, LocalCareers Network, and CanJobs.com.

## About Jobing.com

A three-time Inc. 500<sup>™</sup> fastest-growing company, Jobing.com is a leading media provider of locally-focused recruiting, online job search and talent management solutions designed to connect local employers and job seekers. Jobing.com is a privately held, employee-owned company, funded by investors Great Hill Partners (www.greathillpartners.com) and JMI Equity (www.jmiequityfund.com). The company currently serves communities in the states of Arizona, California, Colorado, Florida, Nevada, New Mexico, Texas, and Wisconsin. For more information visit www.Jobing.com.

## About WorkMetro

WorkMetro is a market leader in the online recruitment marketplace. The company utilizes leading-edge web technology, a locally focused business model and an aggressive local advertising presence to address the needs of local employers and job seekers. WorkMetro was founded in 2003 and was venture funded by Bessemer Venture Partners (www.bvp.com) and JAFCO Ventures (www.jafco.com). For more information, visit www.workmetro.com.

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