



NEWS

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“Portfolio Director” Investment Management Software Solution Selected By The Motley Fool

Portfolio Director, Inc. Provides New Tools for Investment Newsletter Analysts

[February 4, 2008] – Portfolio Director, Inc., announced today that The Motley Fool has selected “Portfolio Director”, an investment management software product, to provide performance reporting solutions for The Motley Fool’s exclusive subscriber websites. Portfolio Director, Inc. will also provide an enterprise desktop solution that will help The Motley Fool’s staff better manage their newsletter service investments. The software company will be listed as a strategic partner on The Motley Fool website (<http://www.fool.com/about/vendors/vendors.htm>).

"We are pleased that Motley Fool, a world class investment and financial services company, has chosen our Portfolio Director application as their portfolio management and reporting solution," said Bob Yacobucci, founder of Portfolio Director, Inc. "Our firm is committed to helping maintain the standard of excellence that investors have come to expect from the Motley Fool."

“Portfolio Director was very responsive with the entire implementation process,” said Buck Hartzell, product manager at The Motley Fool. “We’ve been testing the system throughout the entire operation and we’ve had nothing but success.”

About Portfolio Director, Inc.

Founded in 1999, Portfolio Director, Inc. (PDI) delivers investment management technology products to both professional and individual investors. PDI offers two solutions for the professional investment advisor. “Portfolio Director Web” is designed for web-based reporting while “Portfolio Director Desktop” is designed for application-based reporting. Joel P. Bruckenstein, CFP, technology editor for Morningstar Advisor and, said in a recent product review: “Anyone looking for a good basic portfolio management and reporting package that won't break the bank should take Portfolio Director Desktop for a test drive. Additional information can be found at www.portfoliodirector.com.

About The Motley Fool

A worldwide investment and financial advisory services company, The Motley Fool has helped millions of people grow their wealth and achieve financial independence across a wide variety of online and offline media channels including: its award-winning website at www.fool.com; ten market-beating investment newsletter services; eight best-selling Simon & Schuster and self-published books; a nationally syndicated weekly newspaper column carried by more than 200 publications; a nationally syndicated PBS television special; and the company's award-winning UK subsidiary, Fool UK (www.fool.co.uk).

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