

# Prevent Slips and Falls

## *eco*TRACTION™

The high-traction, *eco-friendly* mineral

### 7 TIMES BETTER TRACTION THAN SAND

EcoTraction granules are like rigid sponges that absorb the slippery layer of water on ice and snow, quickly embedding themselves for long-lasting traction. The perfect product for dangerous ice storms.

### MAKES LAWNS LUSHER AND GREENER

Just sweep onto your lawn or garden in the Spring as EcoTraction improves soil aeration as well as water and nutrient retention. Slowly releases minerals into the soil keeping plants healthier and lawns greener.

*"See and Feel the Difference!"*



Traction Indicator

### SAFE FOR EVERYONE

EcoTraction is an all-natural volcanic mineral that is completely safe to touch or ingest by children, pets and wildlife. Contains no salt.



### ZERO DAMAGE TO PROPERTY

EcoTraction doesn't melt, corrode, rust or stain, so it won't ever damage brick, stone, metal, wood or concrete (old or new). Nor will it contaminate soil or water.

### TRACKS LESS THAN SAND OR SALT

Its lower spread rate and ice gripping power means EcoTraction tracks less. It is also softer on indoor flooring than sand, and won't stain like ice melters.

### HELPS CLEAN OUR PLANET

EcoTraction's unique structure works at the cellular level against heavy metals and harmful toxins, capturing and removing them from the environment.

### SAVES YOU \$\$\$

EcoTraction is cost-effective and reusable year after year. And you'll never repair your walkway or lawn from ice melter damage again.

*Just one cup of EcoTraction covers one whole parking space.*

**The Best Traction  
at the Best Price**

10 kg bag	Coverage	\$ per Parking Space
EcoTraction	44 parking spaces	\$0.34
Ice Melter	5 parking spaces	\$2.16
Sand	9 parking spaces	\$0.56

