





February 2008 For Immediate Release

General Packer Co., Ltd. Appoints PTI Packaging as Premier Agent for the Americas *Pouch Packaging Equipment Solutions*

Tokyo, Japan and Tuckahoe, NY (February 9, 2008) – General Packer Co. Ltd. has appointed PTI Packaging Systems as agent in the Americas for their line of packaging machinery.

Tony Stauffer, president of PTI, stated, "General Packer is renowned for their technological edge, quality and strong, robust machine design. Their pouch filling & sealing machines for milled products and various dry goods have captured the top leading industry position. Representing General Packer closes the loop on the solutions we can now offer our customers."

"General Packer has leveraged their expertise in food-related machines to expand into packaging equipment for markets to include health food, pet food, pharmaceutical, medical and household products," commented Jeffrey Crangle, general manager of the PTI Packaging Systems group. "We are excited to promote the world class, premier line of equipment which General Packer offers. GP machinery provides high quality sealing technology and accommodates high speed filling applications for pre-made pouches and bags for sizes ranging from small retail packages to larger bulk retail and institutional bags. PTI is targeting markets for various dry products such as cereals, granolas, fruit, nuts, candy, pet food, pet treats, snacks and gas flush filling applications."

Mr. Tsuyoshi Ozeki, general manager for General Packer, Co., said, "Experience is the key factor, and PTI has a proven track record of successful system integration projects and the all important knowledge and technical understanding of production processes. PTI together with General Packer are fully equipped to offer comprehensive solutions, from machinery selection to product development, to satisfy the diversified needs of customers throughout North America."

"In support of the sustainability movement, it's important to note that General Packer has also taken the lead in pursuing various activities designed to protect the natural environment and to raise customer satisfaction," said Mark Ewing, PTI's sales manager for the General Packer line. "Their product development efforts focus on the "ultimate, no-loss packaging machine," one that saves energy and resources by minimizing waste. In addition to making energy-saving products, General Packer endeavors to develop methods to eliminate waste during the manufacturing process. These are critical points industry-wide in today's market."

> Michelle Wolf Tel: 973.252.6039 Fax: 914.337.8519 m.wolf@ptiusa.com http://www.ptipacktech.com



About General Packer Co., Ltd.

General Packer Co. Ltd. is a leader in developing high performance automated machinery for packaging dry and powdered products into pouches and bags. They are a total solutions provider of packaging systems that integrates all of the relevant processes, from manufacturing to final shipment, and includes peripheral equipment and services such as conveying, weighing, filling, packaging, checking, accumulation, and cartoning. General Packer is publicly traded on the Nikkei JASDAQ stock index.

About PTI Packaging Systems

PTI Packaging Systems provides top-tier solutions for food, pharmaceutical and personal care packaging from manufacturing & distribution, R & D and complete start-to-finish engineering and project management. PTI's core competencies and focus is to provide end-to-end packaging solutions for new and existing project requirements for pouch, sachet, stick pack, cup and tray filling & sealing applications, retort sterilization, automated handling and secondary packaging.

For media inquiries, please contact Michelle Wolf for further information. Tel: 973.252.6039 Email: m.wolf@ptiusa.com http://www.ptipacktech.com

> Michelle Wolf Tel: 973.252.6039 Fax: 914.337.8519 m.wolf@ptiusa.com http://www.ptipacktech.com