

Daniel Grissom • Trusted Advisor

"This book should be on every leader's desk!"

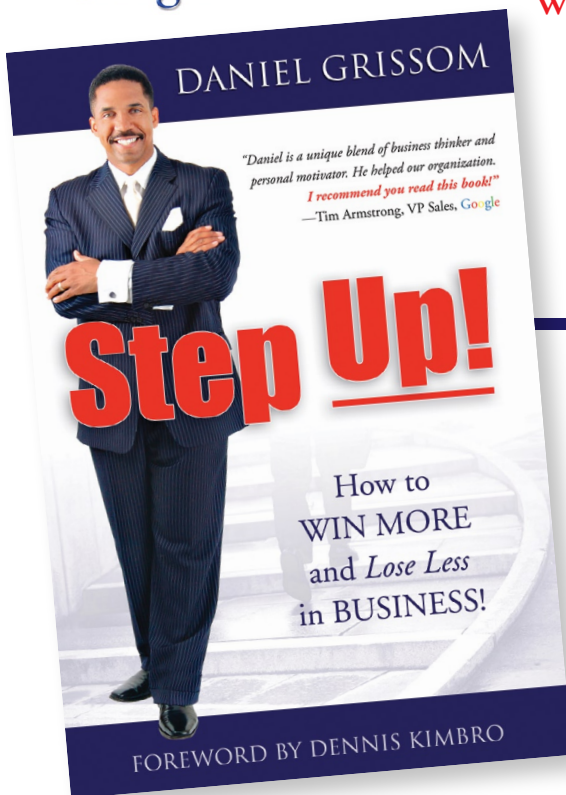
— Gerhard Gschwandtner,
Founder and Publisher

SellingPower.com
Solutions for Sales Management

"Daniel is a unique blend of a business thinker and personal motivator. He helped our organization. I believe he can help you, too!"

— Tim Armstrong,
Vice President, Sales

Google



Why Invest Two Minutes Reading this One Pager?

Because **Daniel can help you improve performance and results.**

He is a trusted advisor to executives at blue chip companies including Google, IBM, Walgreen's, NASDAQ, Eli Lilly and UPS. His message is global: he has spoken to sellers and leader in Asia, Africa, Europe and the USA.

As an insider into excellence for close to two decades, Daniel has discerned what works (and doesn't work) in the achievement of superior results. His sales experiences and field observations led him to write **STEP UP! – How to WIN MORE and Lose Less in Business.**

His core message is this: **"Your results can only grow to the extent that you do!"**

What ROI will You Achieve by Hiring Daniel?

- All participants working at peak performance
- Action plans for accelerating results
- Improved clarity and decision-making
- Increased teamwork and reduced team conflict
- Elevated standards for achievement and mental toughness

What's Different about Daniel's Book and Keynote?

It invites you to become the CEO (Chief Excellence Officer).

Let's face it. We're working in a highly competitive market where individual performance is the difference between organizational profit and loss. This means you must step up and become the CEO (Chief Excellence Officer) of *the privately owned company called you!*

- Your mission? It's to win more and lose less in business.
- Your method? It's to achieve excellence in all endeavors.
- Your model? **STEP UP!** – It's **The Acronym for Excellence** in sales and leadership.

Book Daniel Grissom

for your next meeting

daniel@phdinresults.com

312.315.1591

www.danielgrissom.com