

CAS Enterprises, Inc. 2470 32nd Avenue Columbus, NE 68601 Phone: 1.800.778.1580 Fax: 1.877.240.9590 Email: support@TheAwristocrat.com

## Personalized Dog Tags, Custom Rubber Bracelets, Boxing Gloves, & MMA Gear!

Columbus, NE (PRWEB) February 15, 2008 – CAS Enterprises, Inc. announced today the increasing popularity of its rather unique product mix. Known mostly for its flagship product, **Custom Silicone Rubber Bracelets & Wristbands**, from its flagship website, TheAwristocrat.com, CAS Enterprises has continued its phenomenal growth rate by adding an eclectic mix of new products to its customer pleasing arsenal.

The newest addition, **Personalized Custom Dog Tags**, has accelerated from zero to sixty in record time. It is now CAS Enterprises' number two seller - trailing only their **Silicone Awareness Wristbands and Bracelets**. New customers have been rushing to TheAwristocrat.com's website in search of these dog tags. From Elementary, Junior, and Senior High Schools to Church Youth Groups to Bands and Promoters to College Fraternities and Sororities to Small Businesses and from Individuals all the way to Large Corporations - custom dog tags are being gobbled up and put to a wide variety of uses: identification, recognition, fashion, memorabilia, and increasingly as unique church and school fundraiser ideas (to name a few). Because personalized military ID tags have become so popular among teenagers and they are often exchanged as signs of friendship and a way to declare certain facets of the teenager's personality, selling these custom dog tags is a great way to raise funds for school clubs and church organizations. The tags are relatively inexpensive to customize and their popularity guarantees that they will sell well and raise gobs of money.

In addition, the popularity of Custom Printed Neck Lanyards and Slap Bracelets continues to grow as well. The ubiquity of lanyards in organizations coast to coast is far from fading, while **Custom Slap Bracelets** have made a phenomenal comeback as a fun promotional product at companies and schools - most notably - college campuses.

Clark Swihart, CEO, noted, "It's amazing that there is so much synergy amongst such a wide variety of products. Truly, the sum is greater that its parts."

One if these parts is the **Boxing Gloves and MMA Shorts** sold at MartialArtsPride.com, another CAS internet property. They also sell a wide selection of **MMA Gloves & UFC Gear** on the site. As Mixed Martial Arts continues to explode in popularity, these products continue to grow in demand. Interestingly, there is even some cross-over between customers of TheAwristocrat.com and MartialArtsPride.com. Many MMA and Martial Arts schools are interested in the Unique Promotional Products offered by



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TheAwristocrat.com and the wholesale pricing on MMA and Boxing Gear offered at MartialArtsPride.com.

Some additional information on Unique Church and School Fundraising Ideas...

Fundraisers are an excellent way to your help your school or church earn the extra money it needs. There is a variety of different school fundraising ideas and church fundraising ideas that can help earn extra money for sports equipment, field trips or even books and Bibles. With all of the fundraisers available, it is important to find one that is unique and will be a big hit in the community.

One great website that has unique school fundraising ideas and church fundraising ideas is TheAwristocrat.com, the flagship website of CAS Enterprises, Inc. in Columbus, NE. The site offers unique and inexpensive ideas that can bring a lot of money to your organization.

Many schools require students to wear name badges. What better school fundraising idea than personalized lanyards. These **Custom Printed Neck Lanyards** can be purchased in a variety of different styles and priced as low as forty nine cents each. Lanyards could also be a great church fundraising idea. You could have the lanyards personalized with the church's name and then sell them to members of the congregation.

Silicone bracelets are also great school fundraising ideas as well as church fundraising ideas. You can order the bracelets in a variety of different styles and colors. People of all ages love wearing the bracelets. Students can show off their school spirit by purchasing a bracelet with the schools name right on the bracelet. Silicone bracelets can be purchased for as low as sixteen cents per bracelet.

If you are looking to show off your school spirit, what better way than through **custom foam hands** with the schools logo imprinted on it. These are sure to be a big hit at any sporting event. The foam hands can be purchased for as little as forty five cents each.

There are a variety of unique church and school fundraising ideas. Many local pizza parlors will offer discount cards that can be purchased at a low price. You then sell the cards to family and friends in order to raise the funds you need. They can then use the pizza card to get excellent discounts every time they order a pizza from that particular store.



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Discount coupon books, such as the Entertainment book, are also excellent school fundraising ideas and church fundraising ideas. The books can be personalized to specific geographical locations. A portion of the book's purchase price is then returned to the organization. The Entertainment book is full of discount coupons for sporting events, restaurants, entertainment, shopping, as well as travel and tourism.

The Home and Garden Party company also offers help with fundraisers. If you choose, you can sell candles from the Home and Garden Party to help raise money for your church or school. You simply take an order form around to family and friends where they can choose from their favorite candle scents. Then, a portion of the proceeds from each candle sold will be returned to your organization.

Many schools and churches are looking for ways to earn extra money for activities and supplies. Fundraisers are an excellent way to help raise the needed funds. There are countless school fundraising ideas and church fundraising ideas out there. For more information or ideas on fundraising, be sure to visit TheAwristocrat.com.

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