

## **PRIVACY NETWORKS OFFERS FREE CUSTOMIZED RETENTION POLICY STARTER KIT**

*To enable organizations to become compliant with Federal Rules (FRCP's), State and Local laws, Privacy Networks is now offering a free service to help organizations develop custom tailored retention policies.*

FORT COLLINS, Colorado. February 20, 2008 – Privacy Networks, the digital asset archive company, today announced they have made a fast path to retention policy creation and implementation available to companies and organizations that are looking to maintain compliance. Defining a solid retention policy is the first step on the road to an effective and sound email and electronic communications compliance strategy. It is imperative that retention policies reflect the needs of multiple entities in the organization and that those retention policies be easily implemented in the archive and retrieval system. Privacy Networks' solutions are now able to set customized retention policies based on the company, groups of users, or an individual. By adding this granularity of control, organizations can easily articulate their retention policies for compliance and best practices in the Privacy Networks solution.

Privacy Networks believes in making all aspects of email and electronic communications compliance simple. Retention policies can be generated easily and quickly. Interested organizations can fill out a short online form that will be used to generate a customized retention policy that can be the catalyst of a sound retention policy. Free of charge, the form can be found at [www.privacynetworks.com/retention.html](http://www.privacynetworks.com/retention.html) .

“Defining a sound retention policy is the cornerstone of an organization looking to become compliant,” said Mark White, Partner and Co-Founder, White & Lee, LLP “Companies must have a strategy in place before they get into a dispute. A sound set of retention policy guidelines that can be customized for each individual organization, in concert with the input of each organization's legal counsel is the basis for a successful, compliant implementation.”

Privacy Networks shares the concern that all organizations face in today's digital world. Email and electronic communications have become essential tools in improving workflow and effectiveness. By implementing best practices that are quickly becoming industry standards, organizations can benefit from the collective experience of those that have already implemented solutions. Privacy Networks is proud to bring that collective experience and intelligence of our fast growing customers to new customers seeking to become compliant with the unique needs of their industry.

“At Privacy Networks we are proud to be an essential and trusted partner to companies looking to take the next step towards email and communications compliance.” commented Steven Berens, President and CEO, Privacy Networks, “We are excited to offer organizations this free of charge offering to bring the benefit of our experience and knowledge to organizations as they embark of the process of documenting their retention strategy.”

The majority of organizations critical information is contained within their email inboxes. They are facing the challenge of retaining, searching and archiving this key digital asset. Accelerating the need for email archiving are the recent changes to the Federal Rules of Civil Procedure (FRCPs) as well as the expanding State and local regulations regarding open records. All organizations are now impacted if they cannot retrieve the content housed within email and electronic communication in a rapid and simple manner.

Privacy Networks' products are specifically designed to support all the major email platforms (Exchange, Domino, and GroupWise) by simplifying the way email is captured, stored, indexed and retrieved. As a result, customers are able to implement a solution quickly and drastically reduce their costs over time. PrivacyVault is an email archiving solution that provides users with a simple search engine for all their email. Finding and retrieving any email or attachment is now as easy as a search on the Internet. Searches can be performed for a single PrivacyVault user retrieving their email or an administrator searching across an entire organization's email.

For detailed information on this free offering, please contact Privacy Networks at 877-224-2339 or [www.privacynetworks.com/retention.html](http://www.privacynetworks.com/retention.html).

#### About Privacy Networks – Assuring Email Integrity

Privacy Networks provides enterprise-level email archive solutions with midmarket affordability and ease-of-use. The solutions are designed to address the growing need for organizations to manage their electronically stored information. Privacy Networks solutions provide email archiving and filtering capabilities that are available as rapid install appliances, hosted services or standalone software. Privately held, Privacy Networks has offices in Louisville and Fort Collins, Colorado. For more information, visit [www.privacynetworks.com](http://www.privacynetworks.com).

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