




SceneStudio™
Digital Signage in a User-Friendly Package

**EASY-TO-USE, DYNAMIC
MESSAGING SYSTEM**



Use SceneStudio to create, schedule and playback rich multimedia messages. The messaging platform consists of the SceneStudio application and a multimedia PC that attaches to an output display. Content can be created on this PC or from any other PC on the network.

SceneStudio allows the display area of a video screen to be split into user defined regions, with each region capable of a unique multimedia format, like TV, text, flash, images and others. Regions can even overlay one another providing for the ultimate in design creativity.

SceneStudio™ is a stand alone messaging system that allows users to create and schedule rich multimedia content and then play it back on an attached video display. Built from the ground up for single location use, SceneStudio provides unparalleled ease-of-use at a price so low it can be used for a wide range of communication needs.

» **Markets**

- Education
- Corporate
- Hospitality
- Transportation
- Government
- Retail
- Security
- Financial
- Real Estate

» **Applications**

- Employee Messaging
- VIP Welcoming
- Lobby Marketing
- Interactive Kiosks
- Advertising
- Wayfinding
- Menu Boards
- Line Queue Reliever

- » *Improve communication* » *Enhance your image*
» *Improve staff focus* » *Improve customer retention*



CREATE, EDIT AND PLAYBACK RICH MEDIA CONTENT

General Specifications

Layout

- User definable content regions
- Content region layering (SceneStudio Pro)

Content

- Multiple content types supported
- Content copy function for fast scene development
- Rapid click-n-drag content scheduling
- Timeline tool provides intuitive view of content development

Playback Scheduling

- Playlist Builder allows multiple scenes to be grouped into a playlist
- Default playlist function – plays the default when no playlists are scheduled

Playback

- Landscape and portrait orientations supported
- Multiple playback resolutions supported
- Emergency Playlists – Allows pre-authored playlists to immediately override any existing playback schedules

Hardware

- Multimedia desktop PC
 - Intel Core 2 Duo processor
 - 512 Meg SDRAM
 - Enterprise class SATA hard drive
 - Microsoft Windows XP Pro
 - Dimensions: 12.99”(W) x 16.42”(D) x3.94”(H)

Optional hardware

- DVD ROM
- TV tuner
- Upgrade to 1Gb memory
- Keyboard & mouse

» Content Windows

Content Windows are user definable regions that can be sized and positioned anywhere on a video display and are capable of displaying one content type (see list below). Each Content Window can be used to communicate a separate message or married together to form a striking presentation. The time characteristics of a Content Window allow it to appear for a specified time and duration.

» Content Types

- » TV
- » HTML
- » Scrolling Text
- » Movies
- » Flash
- » Sound
- » Images
- » Web
- » Rich Text

» Content Distribution

While SceneStudio is optimized for single location use there are times you may want to move multimedia scenes from one location to another on the local network or across the Internet.

SceneStudio allows a scene to be transferred from one SceneStudio PC to another on the local network, allowing it to be played back as is, or repurposed for the new location. SceneStudio Pro has the added functionality of allowing scenes to be exported to a piece of storage media or FTP location and then imported by another SceneStudio Pro PC. This feature allows content to be developed at a remote location and delivered to a desired playback location.

» No Wires Required!

SceneStudio can be used as a truly stand alone solution with no limitations. All that's required is a connection to a power outlet for the appliance and video display.

There's also no limitation to the number of users that can create and schedule content on SceneStudio and best of all there is no extra cost.