



For Immediate Release

Jumpln 2 Win “Best Spring Break Moment” and “Cutest Easter Image” Contests Launch on Jumpln, the Mobile Social Network

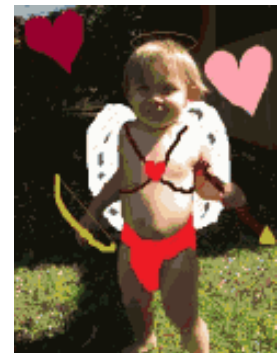
Jumpln™ announces the launch of two exciting new Jumpln 2 Win™ photo contests, Best Spring Break Moment and Cutest Easter Image. Members of the Jumpln mobile social network can submit photos and rally their friends to vote for their entries in hopes of winning a PlayStation PSP for Best Spring Break Moment and an iPod nano for Cutest Easter Image. Jumpln also announced today the winner of the Xbox 360 from the Cutest Valentine contest.

Orlando, FL (PRWEB) February 22, 2008 -- Jumpln, the mobile social network, kicks off the spring season with two exciting new Jumpln 2 Win photo contests, Best Spring Break Moment and Cutest Easter Image. The winner of the Best Spring Break Moment contest will receive a PlayStation PSP while the winner of the Cutest Easter Image will bring home an iPod nano. Everyone can enter and vote for their favorites by pointing their mobile phone browsers to <http://jumpinmobile.com/>. The Jumpln site contains complete instructions on uploading photos from phones, voting and contest rules along with all the other community features of Jumpln including personal profile pages, media galleries, chat rooms and private message boards -- all for free.

Today also marks the official announcement of the Jumpln 2 Win Cutest Valentines contest winner, "Pookyoveru42", who will receive a new Xbox 360. Pookyoveru42's submission was a toddler with wings, looking every bit the part of Cupid. Pookyoveru42 barely held onto the lead over a last day surge by a lovely shot of "vicky" surrounded by floating hearts.

"The creativity of Jumpln members is increasing with every Jumpln 2 Win photo contest," said Dean Fresonke, President of Red Planet Media. "The Best Spring Break Moment and Cutest Easter Image contests are bound to up the competition to a whole new level."

The Jumpln 2 Win Best Spring Break Moment and Cutest Easter Image photo contests are open to every mobile phone user in the U.S. Simply point your mobile browser to <http://jumpinmobile.com> and follow the on-screen instructions to become a member, submit and vote. Membership in Jumpln and participation in the contests are free.



**Jumpln 2 Win
Cutest Valentine
Contest Winner from
*Pookyoveru42***

About Red Planet Media

Red Planet Media, Inc. interweaves the power of social networking with the multi-media capabilities of mobile phones to create a more connected world. Red Planet's flagship product JumpIn connects people through an engaging array of interactive features and is rapidly proliferating through North, Central and South America, fueled by its mobile phone-centric design and effortless support of Spanish, Portuguese and English. Red Planet's JumpInMobile.TV channels enable the cross-border proliferation of mobile multimedia, ranging from professional broadcast to the camera phone video from the girl next door. Learn more at <http://www.redplanetmedia.com/>.

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