



Solutions Without Sacrifice

Become a diversity-focused company by partnering with Work-Life Initiative, LLC.



www.worklifeinitiative.com



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Solutions Without Sacrifice

Diversity for Business.
Flexibility for Career Women.



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Mission Statement

Work-Life Initiative, LLC creates and facilitates innovative, diversity-driven solutions for professional working moms who seek greater life-balance in their career pursuits. We will work as a partner with family-friendly businesses, providing a systems-approach to employment, exceptional service and a commitment to exceeding expectations in the fulfillment of our clients' hiring needs.

Permanent Employment Strategies

Work-Life Initiative, LLC is about building a career—not finding a job. Permanent, career-oriented employment provides opportunities and advantages not available through short-term, seasonal or contract labor. We match working moms with companies where they are uniquely suited to succeed.

Our Systems Approach identifies family-friendly companies and matches them with properly skilled professionals from our database who have the greatest potential to thrive in a flexible, goal-oriented environment. Our advanced methodology empowers women to thrive in the life-balance atmosphere that's right for them.

This Workplace is for Moms— But This is Not Your Mom's Workplace

Women with children face special challenges in the quest to stay on a productive, successful career-path. Work-Life Initiative, LLC partners with forward-thinking companies to provide family-friendly placement solutions.

Progressive Options

We work exclusively with companies who offer work-life balance opportunities for women. These flexible, family-friendly career options include:

Virtual Employment: Work is performed not at a physical address, but in a technology-based, virtual environment.

Remote Solutions: These include telecommuting, teleconferencing and other virtual communications.

Home Office: Employees work from home one or more days a week.

Flex-Work Strategies: Flex-Work strategies include having flexible working-hours, having flexibility in your work location or job-sharing options that divide weekly tasks among more than one employee.

Family-Friendly Work Environments: Options include paid child-care, on-site child care, discounted child-care, paid maternity, personal leave-of-absence and delivery services for family errands like dry cleaning or auto care.

Why do career-driven moms choose Work-Life Initiative, LLC?

We're specialists: We work exclusively with moms and partner only with work-life companies.

Commitment: One of our main goals is to provide moms with long-term, life-balance career solutions.

We've been there: Founded by and for working moms.

Keeping you on the career path: You don't have to get off the career track to have a fulfilling home life.

Good for families: We provide permanent career opportunities that allow you the freedom to balance your life.



WORK



LIFE
LLC

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Stress and family issues are cited by corporations as two of the leading causes of low morale. Workplace flexibility allows individuals to handle their family obligations within the structure of your company...reducing loss-time and absenteeism. We'll work with you to find dedicated, goal-oriented professionals who embrace their career obligations and are motivated to meet the needs of your business.

The Solution for Progressive Employers

How do you attract the best and brightest prospects to your company in a tightening labor market? By taking a long-term, visionary approach to business and being aware of changes in technology and culture. Companies adapting to a work-life balance culture enjoy a number of advantages, including:

- Attracting well-qualified job candidates
- Higher job satisfaction
- Improved diversity
- Higher employee retention rates
- Lower absenteeism
- Improved productivity
- Lower overall costs
- Increased marketability

The Work-Life Systems Approach

With Work-Life Initiative, LLC, success is a cyclical process based on an innovative employee placement/utilization system that provides maximum benefit to your company. It starts with identifying your needs and philosophy, then matching it with properly skilled professionals who can thrive in your environment. Our comprehensive employment methodology includes:

- Job Posting
- Resume Management
- Candidate Pre-screening
- Reference Verification
- Interviewing
- In-Depth Qualifying
- Scheduling
- Follow-Up Service
- Work-Life Enhancement

Our recruitment system is the connection between your business needs and more satisfying results.

Work-Life Advantages

Partnership: We get to know your business and work as part of your team utilizing a multi-level systems approach that leads to your success.

Service: We're a service-centered organization. We anticipate your needs and use a multi-phase method to ensure your complete satisfaction.

Continuing Relationship: Our company works with you today and down the road—we're a long-term partner providing continuing solutions for your business.

Specialists: We are work/life specialists focused on enhancing the diversity of business enterprises by placing professional, working moms in firms offering balanced, career opportunities.

Flexibility: Flexibility empowers responsible, stable professionals and employers. Our company facilitates greater flexibility in the workplace and tailors solutions to your unique needs.

Recruitment: We market your work-balance opportunities to top-tier candidates, boosting your recruitment potential and creating a competitive edge.

Identity: A work-balance structure develops your corporate identity, positioning you as a forward-thinking organization committed to employee value.

Continuity: Work-balance solutions improve your retention of key personnel, enhancing your long-term planning and providing a reliable, comfortable structure for your customers.

