



Customer Relationship Management

News Release

More Information:

Tina Ingalls

(800) 781-1377

tina@tango-marketing.com

Tango Marketing, LLC

SyncSite's New Authorized Training Center Hosts First Sage SalesLogix Course

Birmingham, AL—February 25, 2008—SyncSite, a Sage SalesLogix National Business Partner, today announced the successful hosting of its first Sage SalesLogix training course at the company's newly authorized training center. The first course, Power End User for Sage SalesLogix, was held in late January with great success. Additional courses are scheduled for the coming months. A complete course schedule can be obtained at: https://inter.viewcentral.com/Events/cust/search_results.aspx?keyword=&event_address_id=159&postingForm=default.aspx&cid=sage&pid=1&lid=10

SyncSite was awarded Authorized Training Center (ATC) status by Sage Software, publisher of the award-winning Sage SalesLogix CRM solution, in late 2007. The ATC is located in SyncSite's new centrally located headquarters in Birmingham, and is one of the only such training centers in the Southeastern United States.

"Training is crucial to the overall success of any CRM implementation, and our Authorized Training Centers present the opportunity for businesses to receive that training in a hands-on environment using comprehensive and Sage-certified curriculum," said Janet M. Moore, manager of Sage Learning Services, CRM Solutions. "Occupying a new, state of the art facility, and staffed by Certified Trainers, SyncSite's Authorized Training Center is uniquely positioned to provide an exceptional classroom training experience."

"Opening the ATC represents our continuing efforts to provide a complete offering to our clients," said Jeff Kyker, vice president of SyncSite. "In addition, the ATC will attract Sage SalesLogix users from around the country, allowing them to boost their knowledge of the product and gain valuable skills they can put to work within their organizations."

About SyncSite

SyncSite is a premier provider of customer relationship management (CRM) and business management solutions to middle-market companies. By combining world-class products, technical expertise, practical business experience, and a proven deployment method, SyncSite successfully enables companies in a wide variety of industries to increase sales, maximize efficiencies, improve customer service, and capitalize on opportunities. Headquartered in Birmingham, Alabama with regional offices in Georgia and Florida, SyncSite serves clients across the United States and Canada. To learn more, visit www.syncsite.net or call (866) 456-7962.

About Sage Software

Sage Software supports the needs, challenges and dreams of nearly 2.8 million small and medium-sized business customers in North America through easy-to-use, scalable and customizable software and services. Our products support accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries. Sage Software is a subsidiary of The Sage Group plc, a leading global supplier of business management software and services to small and medium-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989. Sage Group now has 5.5 million customers and employs over 13,900 people worldwide. For more information, please visit the web site at www.sagesoftware.com or call (866) 308-2378.