








R-value Comparison Chart

With an industry average system R-value* of 3.96, Insulated Siding far surpasses the energy efficiency of other exterior siding products.

COMPETITIVE PRODUCTS	R-VALUE
 Fiber Cement	0.15
 Stucco	0.18
 Brick	0.44
 Conventional Vinyl Siding	0.61
 Cultured Stone	0.62
 Wood	0.93
 INSULATED SIDING	3.96

**R-value is the recognized numerical measure of the ability of an insulation product to restrict the flow of heat and, therefore, to reduce energy costs. R-values may be expressed per unit of thickness (e.g., one inch) or for the total thickness of a particular insulation product or installation. The higher the R-value, the better the product's insulating ability. Visit <http://www.ftc.gov/os/1999/08/rvaluefr.htm> for full information regarding R-value. The wall system R-value average is an industry average based on the collective R-values of all insulated siding products offered by various manufacturers.*