



For Immediate Release

TruePresence Earns 2008 Franchise 50 Award

National Internet Marketing Firm Recognized as Top 50 Franchise in Under 50 Class Based on Franchisee Satisfaction

Baltimore, MD – February 27, 2008 – TruePresence, a national Internet marketing firm, announced today that it has been recognized as a Top 50 franchise by market research firm Franchise Business Review in its 2008 Franchise 50 Franchisee Satisfaction Awards competition. TruePresence was named one of the Top 50 franchises in franchisee satisfaction in the Under 50 class of systems with fewer than 50 units. The awards were announced at the recently-concluded International Franchising Association (IFA) Conference held in Orlando, FL.

“We are thrilled to be recognized as a 2008 Franchise 50 based on the satisfaction of our franchisees,” said Michael Teitelbaum, President of TruePresence. “It is validation that our strong franchise-building model, including an extensive training and support system, has been a valuable investment for our franchise owners.”

According to Franchise Business Review, 153 franchise businesses were recognized in the 2008 Franchise 50 Awards out of more than 325 participating companies. The Awards are an annual ranking of franchise companies by their level of franchisee satisfaction. They are based on independent survey results of thousands of franchisees conducted by Franchise Business Review each year. TruePresence joins other local franchisors on the list, including Sandler Sales Institute, Passport Health, and JumpBunch.

As a low-investment franchise in a booming market, Teitelbaum said franchisee satisfaction is essential to sustaining the company’s growth.

“Internet marketing with TruePresence is a red-hot business opportunity,” said Teitelbaum. “Our objective is to attract the best and brightest sales and marketing professionals to this opportunity and provide them with a solid foundation to establish the most successful business possible.”

About the Franchise Business Review

Franchise Business Review is a national franchise market research firm that performs independent surveys of franchisee satisfaction. The critical areas of a franchise system are examined, including training & support, operations, franchisor/franchisee relations, financial opportunity, and more. Survey results deliver unbiased facts about the overall health of a franchise system direct from today’s franchise owners. For more information, visit www.franchisebusinessreview.com or www.fbr50.com

About TruePresence

TruePresence is a national Internet marketing firm dedicated to helping businesses of all types and sizes find, get, and keep customers. The company’s unique franchise approach lets clients work strategically with a local consultant, while a national team of web design, development, and online marketing experts manages the fulfillment of each client solution. Headquartered in Baltimore, Maryland, TruePresence currently has 24 franchise offices operating across the country and is actively expanding to new markets. For more information, visit www.truepresence.com.

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