

Embed Instructions for Go211 On-Air Player:

NOTE: These instructions are for embedding the BETA player only for the 2008 Burton Nippon Open.

To place the On-Air player on your site, copy and paste this code to into your HTML to make our player appear:

```
<iframe src="http://www.go211.com/onair/nippon2008/PRESS" width="726" height="435" frameborder="0" scrolling="no">
```

Alternatively, if the above dimensions are too large for your website design, you can insert the following code to initiate a popup window with the player:

```
<a href="#" onClick="window.open('http://www.go211.com/onair/nippon2008/PRESS', 'onair', 'width=726, height=435, scrollbars=no, resize=no'); return false;"></a>
```

Using these tags will track the number of viewers as well as the number of signups that your site generates. You may request reports after the conclusion of the event.