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Press release

Mydeo nominated 'Best Streaming Service of 2007'

London, Thursday 6th March 2008: Mydeo.com, the UK video hosting company, is in the running for 'Best Streaming Service' at the ISPA Awards 2008. Mydeo was selected from a wide range of streaming services and is now a finalist competing for one of the industry's most coveted awards.

It's the third year in a row Mydeo has been named a finalist for the 'Best Streaming Service Award' which is presented to the company that provided its customers with the best possible service during 2007. The award will be judged on strict criteria including network performance, value for money, value added service and customer care.

Cary Marsh, Mydeo's CEO and Co-Founder, comments: "We're delighted to be nominated for this award again in 2008. I want Mydeo to be the trusted face of video hosting for consumers and small businesses - high quality, no adverts, and secure. We strive to leverage a simple, clean user experience, a passionate customer service ethic and an excellence in streaming quality. It's wonderful to be recognised for our achievements."

The ISPAs - the UK Internet Industry Awards - are unique as the winners are voted for by their industry peers. The Internet Service Providers Association (ISPA UK) has been organizing the competition since 1999 to champion the best of the internet industry and to celebrate innovation and best practice.

About Mydeo

Launched in 2005 by Cary Marsh and Iain Millar, Mydeo won a Research & Development Grant for Technical Innovation from the UK Department of Trade and Industry. Mydeo provides quality global streaming video hosting for home and business users. The site provides simple online tools that help users upload and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been. Microsoft's first and only European Windows Movie Maker hosting partner, the service now has close to 200,000 users spanning over 180 countries.



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Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that consumers and small businesses can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase directly.

Recent Awards

ISPA Awards, Best Streaming Service finalist 2008
Everywoman Iris Award Winner 2007
Red Herring Europe 100 finalist 2007
Courvoisier 'The Future 500' list 2007
Sharpe Edge awards, Best e-Company finalist 2007
ISPA Awards, Best Streaming Service finalist 2007
IWA Europe 'Best Streaming Innovation' finalist 2007
WebUser Magazine 'Best New Websites' 2006
Blackberry Women in Technology Awards, Best Use of Technology finalist 2006
HSBC Start-up Stars Regional Winner 2006
NatWest Startup Awards, Best Use of Technology finalist 2006
ISPA Awards, Best Streaming Service finalist 2006
Growing Business Magazine '50 to watch for 2006'
Real Business Magazine 'Young Guns 2006'
Digital Video Magazine Gold Award Winner 2006

About the ISPAs

The ISPAs - the UK Internet industry awards - are unique as they are awarded to people and organisations in the industry by their peers and reflect the broad nature of the service provider sector.

The Internet Services Providers' Association (ISPA UK) has been organising the UK Internet Industry Awards since 1999 to herald the best of the Internet industry and to celebrate innovation and best practice. In 2002 the awards were dubbed The ISPAs. Each year the event changes to reflect changes in the sector and to represent the ever broadening nature of the service provider sector.

The awards categories now fall into one of two divisions - the ISP and Special Awards.



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Attended by senior decision makers, Government representatives and the media, *The ISPAs* are the premiere event for the industry.

Organisations and individuals requesting tickets or further information should in the first instance visit <http://www.ispaawards.org.uk>.

Organisations interested in sponsoring *The ISPAs* should telephone 020 7609 1907 or email pressoffice@ispa.org.uk.

Notes to Press

For further information please go to <http://www.mydeo.com> or contact press@mydeo.com +44(0) 7799 622 146

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