



Angel.com Powers Voice-Enabled Salesforce.com Application with SimulScribe

Access and Update Salesforce.com Contacts and Information with a Phone Call

McLean, Va. – March 5, 2008 - [Angel.com](http://www.angel.com), the leading provider of hosted, on-demand call center applications, has partnered with SimulScribe, the largest provider of voicemail-to-text services and visual voicemail applications, to integrate speech-to-text functionality with Angel.com products and services. The first offering using speech-to-text functionality is Angel.com's new Salesbyfone application.

SimulScribe's technology allows Salesbyfone users to transcribe meeting notes and other details over the phone and see notes appear, within seconds, in Salesforce.com contact records. Users can also automatically dial and send an e-mail to a contact simply by speaking it over the phone. These functions occur in near-real time, allowing users to quickly act on or respond to critical business situations as they happen.

"Angel.com is a leader in IVR technology because they understand today's business demands and offer comprehensive mobile CRM functionality," said Michael Green, COO of SimulScribe. "Being selected by Angel.com supports SimulScribe as having the leading transcription capabilities and makes Salesbyfone a more valuable tool."

Salesbyfone is the latest in Angel.com's suite of IVR (Interactive Voice Response) integration applications for Salesforce.com. [Salesbyfone](#) provides phone-based access to Salesforce.com accounts, empowering sales executives and other users to access, update, and manage key prospect information directly in salesforce.com through voice commands.

"SimulScribe integration is a major component of the Salesbyfone value proposition," said Michael Zirngibl, president and CEO of Angel.com. "The ability to access a CRM database via speech recognition, in real-time and to this degree, is unprecedented. With Salesbyfone and the transcription functionality powered by SimulScribe, on-the-go sales representatives can access virtually every capability within a salesforce.com contact record as if they were at a computer."

About Angel.com

Angel.com is a leading provider of on-demand call center and Interactive Voice Response (IVR) solutions, which enable organizations of all sizes to quickly deploy powerful telephony applications. More than 1,600 customers turn to Angel.com's proprietary Voice Site technology to power customer service and marketing phone numbers using intelligent speech recognition that can automate most phone-based interactions. With an innovative Internet-based solution that requires no investment in hardware, software, or human resources, Angel.com balances the need for high quality communications with affordable pay-as-you-go pricing. For more information, visit www.angel.com.

About SimulScribe

SimulScribe's award winning service converts voicemail to text and delivers it via e-mail and SMS. Automatic voicemail transcriptions are delivered in near real-time with the caller's phone number in the e-mail subject line, transcribed voice message in the body and an attached audio file of the original message. Users can unify all phone numbers for automatic transcription and delivery without changing any phone numbers. SimulScribe provides unlimited voicemail box storage and has a transcription accuracy of over 95 percent. SimulScribe's service works with all wireless and wire-line network providers, including Skype. New users can sign up at www.SimulScribe.com.

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