

IdeaMarketers Marketing/PR Experts

<http://www.ideamarketers.com/experts>

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3 Marketing/PR Experts Discuss How to Build Your Business with Social Media

Recording Available at

<http://www.ideamarketers.com/experts/calls/socialmedia.cfm>



Official Visibility Expert Nancy Marmolejo

<http://www.ideamarketers.com/experts/visibility.cfm>

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Nancy Marmolejo is a multiple award winning business owner and recognized expert in business and creativity. Her specialty is raising the earning potential of entrepreneurs by teaching them how to stand out and get noticed as recognized, credible experts.

Nancy has shared expert commentary with numerous media outlets including SmartMoney.com, Latina magazine, Univisión TV, Redbook, National Public Radio, The Fresno Business Journal, The Orange County Register, Orange Coast magazine, Latino Perspectives, the Arizona Republic, and many more.

Known for her creative and spirited style, Nancy strives to not only provide information and services for entrepreneurs, but to do so MEMORABLY. She now teaches other business owners how to be memorable experts who get called upon again and again by clients and the media alike. Get Nancy's 7 part **free audio course** by visiting <http://www.vivavisibility.com/>

Books

Make MySpace YOUR Space

This step by step guide shows you exactly how to set up a reputable, credible business presence on the most popular social networking site around.

<http://www.ideamarketers.com/blink.cfm?id=1144>



Recommended by Internet marketing gurus Tom Antion and The Blog Squad!

Podcast/Blog

- Nancy's Visibility Podcast <http://www.vivavisibility.com/podcast/>
- Nancy's Visibility Blog <http://www.vivavisibility.com/blog>



Article Marketing Expert Jeff Herring

http://www.ideamarketers.com/experts/article_marketing.cfm

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Jeff Herring AKA The Internet Article Guy is an internet marketer specializing in article marketing, teaching Internet marketers, authors, speakers and self employed professionals to write and market articles for more prospects, publicity and profits, and to create multiple streams of income with their articles.

Jeff is a recovering marriage and family therapist, having spent 21 years building a thriving practice in Florida. He has written a weekly nationally syndicated relationship column since 1994 that reaches over 10 million readers a week.

When Jeff turned his article marketing expertise on the internet, he created a flood of traffic to his web sites that he could not stop if he wanted to, and he doesn't want to. As the Internet Article Guy, he has created the Article Guy TeleSeminars, the Article Writing & Marketing Secrets TeleCourse, the Multiple Streams of Article Income Secrets TeleCourse, the Great Article Marketing Training Mentor Program, and the first and largest audio and video newsletter blog on article marketing at <http://www.greatarticlemarketingblog.com/> .

Now living in the Atlanta area, Jeff is the father of two boys, and the owner of <http://buddytheinternetdog.com/> the first dog named with a dot com. In the picture on the blog, Buddy is the one in the middle.



Official Online Marketing & Advertising Expert Michele PW

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Imagine: Your potential customers transforming into actual customers...all without you lifting a finger. Sound too good to be true? It's not...when you hire Michele PW (Michele Pariza Wacek) Your \$Ka-Ching!\$ Marketing Strategist.

What Michele specializes in is writing copy and creating marketing campaigns that gets people to TAKE ACTION, whatever that action may be (signing up for your newsletter, buying a product, hiring you etc.). In fact, Michele has mastered psychological and hypnotic techniques designed to persuade your target market to become your customers.

She also specializes in warm Web 2.0 traffic strategies that will bring a flood of hungry visitors to your Web site who want to buy exactly what you sell!

Whether it's online or offline you need, Michele PW knows how to Rev Up Your Results! Learn more about marketing online and off at her web site.

About Michele

Considered one of the hottest direct response copywriters and marketing consultants in the industries today, Michele PW (Michele Pariza Wacek) Your \$Ka-Ching!\$ Marketing Strategist, has a reputation for crafting copy and creating online and offline marketing campaigns that get results.

Michele started writing professionally in 1992, working at agencies and on staff as a marketing/communication/writing specialist. She started Creative Concepts and Copywriting LLC in 1998 and has never looked back.

Going into business for herself was the best thing she ever did. She discovered a passion for combining her creativity with her writing ability to solve marketing problems for her clients. She's also developed a specialty for online marketing campaigns: from using Web 2.0 traffic strategies to bring a flood of hungry visitors to Web sites, to turning those visitors into actual paying customers.

Now a national speaker and author, her client list reads like a "who's who" of Internet Marketing. She regularly works with national and internationally known consultants, speakers, authors and companies.

Michele has completed two novels and a copywriting home study course called "Sales Letter Secrets: Rev Up Your Business With Copy That Sells!" She holds a double major in English and Communications from the University of Wisconsin-Madison. Currently she lives in the mountains of Prescott, Arizona with her husband Paul and her three border collies, Nick, Maddie and Roxie. Visit her site at <http://www.michelepw.com>

Blog/Podcast

- Michele's Blog - <http://www.michelepw.com/blog>
- Nick the Border Collie's Blog <http://www.michelepw.com/nblog>
- Michele's Podcast - <http://www.michelepw.com/pwcast>

Books



Sales Letter Secrets: Rev Up Your Business with Copy that Sells!

Imagine: Putting your marketing on auto-pilot – making money 24/7/365 and never again worrying about where your next customer is coming from. This really can be your reality – and I'll walk you through it step-by-step. (Home study course)

<http://www.ideamarketers.com/blink.cfm?id=1152>



Why Isn't My Web Site Making Me Any Money? 10 Easy Steps to Make Your Web Site Grow

Got a Web site and no sales? In 30 minutes or less you can quickly and easily pinpoint EXACTLY what's wrong with your site and what you need to do to transform it into a money-making machine!

<http://www.ideamarketers.com/blink.cfm?id=969>

About IdeaMarketers.com

IdeaMarketers.com is a project of Pehrson Web Group (www.pwgroup.com) and has been helping talented professionals deliver their message to the online world since 1998. The site is a venue for getting the word out about your product, service or message via article marketing, press releases, book/ebook promotion and establishing online platforms for your expertise. For more information, contact Marnie Pehrson at webmaster@ideamarketers.com or 706-866-2295. Reach IdeaMarketers experts at www.ideamarketers.com/experts/