



FOR IMMEDIATE RELEASE

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Terrell & Terrell, CPAs, LLP Participates in Sage Sales Academy

Dallas, TX – March 12, 2008 – Terrell & Terrell CPAs, LLP, a leading professional services firm specializing in Sage Accpac ERP, recently participated in the Sage Sales Academy hosted by Sage Software. Brian Terrell, CPA and president, and Meredith Gooch, marketing manager, attended the week-long course in Dallas.

Sage Sales Academy (SSA) is a five-day course that educates attendees on the challenges that today's businesses in their specific industries face and how through the successful recommendation and implementation of ERP systems, businesses can be more competitive in their markets. Following a systemic approach with the ultimate goal of helping Terrell & Terrell's clients and prospective clients be more successful, SSA has both a classroom and interactive component, in the form of a role play competition. The role play is designed to take the classroom learning and apply it to a specific scenario of working with a prospective client.

"Sage Sales Academy was a great investment of our time," said Brian Terrell, CPA and managing partner of Terrell & Terrell, CPAs, LLP. "In addition to what we learned from the lectures and role play, we had an opportunity to share experiences with other reseller organizations from all over North America. We also are especially proud of Meredith who came in second place in the role play competition."

Attendance at SSA demonstrates the commitment that Terrell & Terrell has to its employees continued education which directly affects the level of service provided to clients. Ensuring that the clients Terrell & Terrell work with achieve success will in turn ensure Terrell & Terrell's success.

About Terrell & Terrell, CPAs, LLP

Terrell & Terrell, CPAs, LLP is a non-traditional CPA firm that specializes in software technology. They are business advisors dedicated to a philosophy of creating measurable success for client companies in the mid-market. Terrell & Terrell has been a Sage Business Partner since 1992, and has grown into a leading Sage Accpac ERP vendor in North Texas. They credit their growth to successful long-term partnerships with client companies. With less than 1% client attrition, Terrell & Terrell promises that customer value will always be the core of their business model. The Terrell & Terrell difference is displayed through service, response time to your requests, and passion to deliver sustainable winning results. For more information, please visit www.bterrell.com

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