Rick L. Kent, CFP®, ChFC, AIF®
Chairman, Founder

The Merit Retirement Advantage

Rick Kent has been a part of the financial services industry since 1995. He received his Chartered Financial Consultant's designation from the American College in Bryn Mawr, Pennsylvania, and is a CERTIFIED FINANCIAL PLANNER™ professional through the CFP Board of Standards. An active member of the Financial Planning Association, Rick earned his AIF® designation from the Center for Fiduciary Studies.

Rick was an Honorary Chairman on the National Congressional Committee Business Advisory Council. An industry thought-leader, Rick has been featured in *Wealth Manager* magazine, *Morningstar Advisor* and *Horsesmouth*. He has been quoted in *Investment News, Research* magazine and *Financial Advisor* magazine, and has served as an industry expert for his peers through *AdvisorMax.com*.

A Registered Representative with Securities America, Inc., one of the largest independent broker/dealers in the nation, he founded The Merit Retirement Advantage, a unique consumer retirement planning program, in 2005 as a way to help employees plan for their retirement while they could still make a difference, during their working years. All employees, from those just joining to those who are close to retirement can benefit from Merit Advantage programs, which offer tools to understand and maximize your workplace-sponsored benefits now, so that as you approach retirement you'll be working from a strong foundation.

The Merit Advantage Program offers two levels of membership. Merit Advantage Pro, a free program, helps employees within seven years of retirement while Merit Advantage Premier, at just $299 a year, offers additional tools to manage employee benefits and aid in retirement planning.

An SEC Registered Investment Advisor, The Merit Retirement Advantage was one of the first firms in the nation to be certified by DALBAR as a Fiduciary Adviser.

To learn more, visit www.MeritRetirementAdvantage.com.

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