



## Angel.com Introduces SalesByFone Application for Salesforce.com Users

*Latest in Suite of Fully-Hosted Salesforce.com Integration Tools from Angel.com Provides Phone-Based Access to Salesforce.com Accounts*

**McLean, Va. – March 13, 2008** - [Angel.com](http://www.angel.com), the leading provider of hosted, on-demand call center applications, introduces today its SalesByFone application, the latest tool in its suite of IVR (Interactive Voice Response) integration tools for salesforce.com. [SalesByFone](#) provides phone-based access to salesforce.com accounts, empowering sales executives to update or access their CRM account records via phone, when on the road or remote.

SalesByFone makes it possible to access, update, and manage key prospect information directly in salesforce.com through voice commands. With a simple phone call, users can record impressions about a just-completed meeting, create a follow-up task to email or call a prospect the next day, or connect directly to contacts. These recorded notes can then be automatically transcribed and entered into a salesforce database as text. Users can also send an email to a contact within salesforce by simply dictating it over the phone. SalesByFone will transcribe the email and send it to the contact within minutes.

“These tools give on-the-go sales representatives complete salesforce.com access and functionality from any telephone, removing a key barrier to the timely exchange of key customer information,” said Michael Zirngibl, President and CEO, Angel.com.

SalesByFone is the latest application in Angel.com’s suite of salesforce.com IVR integration tools. Salesforce.com users can also leverage [SupportByFone](#) (customer support), [LeadByFone](#) (live-call data capture), [SurveyByFone](#) (phone-powered surveys) and [RecordByFone](#) (access to call recordings) tools to access or deploy a wide range of salesforce.com features via telephone.

“SalesByFone, as well as Angel.com’s other salesforce.com integration tools, help customers maximize productivity and efficiency by offering database access to virtually anyone, anywhere,” said Zirngibl. “These fully-hosted solutions are easy to deploy, which helps minimize the presence of inaccurate data and generates immediate ROI.”

### **About Angel.com**

Angel.com is a leading provider of on-demand call center and [Interactive Voice Response \(IVR\)](#) solutions, which enable organizations of all sizes to quickly deploy powerful telephony applications. More than 1,600 customers turn to Angel.com's proprietary Voice Site technology to power customer service and marketing phone numbers using intelligent speech recognition that can automate most phone-based interactions. With an innovative Internet-based solution that requires no investment in hardware, software, or human resources, Angel.com balances the need for high quality communications with affordable pay-as-you-go pricing. For more information, visit <http://www.angel.com>.

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