

## **Canep Media Signals End of Beta Testing Phase & Expansion of Advertising Network**

Lawrenceburg, IN, March 17, 2007 - Canep Media ([www.canepmedia.com](http://www.canepmedia.com)) is announcing the end of the beta testing phase of their popular online advertising network. Canep Media is currently serving advertisements to tens of thousands of quality websites. With the end of their beta testing phase they have announced the continued expansion of their services to accommodate additional smaller and international web publishers.

Company CEO Alexander Groysman was quoted "Formerly we were targeting a limited scope of publishers for testing purposes, and as such our main focus was to improve our services. Although we are always looking for ways to improve, our main focus is shifting towards expansion. We will accomplish the next phase of our business plan by accommodating international and smaller publishers." Web publishers signed up with Canep Media will now be able to receive payments sooner, with the minimum payout level for publishers now lowered from 100USD to only 25USD. To assist international publishers, diversified payment options will now be offered. Publishers can now choose to receive their earnings through PayPal, checks, and for US based publishers ACH direct deposits. Groysman was quoted "The changes we're making will allow smaller web publishers to fully utilize our services without hindering their ability to utilize their earnings in a timely manner and will also allow greater freedom for our international publishers to receive their earnings without the lengthy waiting times caused by international banking regulations." Publishers are enrolled to receive payments via check by default, if they would like to select an alternate payment method all that is required is to submit an accounting ticket in the company helpdesk. The reduction in payout levels will take effect immediately, and publishers can begin receiving payments via alternate methods as early as April.

Expansion of the Canep Media advertising network is being paralleled by expansion within the Canep Media family. There has been significant growth in the sales and customer service teams in order to provide better quality services to an ever growing client base of publishers and advertisers. The massive growth of the young advertising network was also recognized earlier this year by the Board of Directors of the Better Business Bureau in Cincinnati, who unanimously voted Canep Media for accreditation.

Canep Media is currently inviting web publishers and advertisers to join their advertising network. They are also welcoming individuals seeking exciting employment opportunities to contact them. For more information visit [www.canepmedia.com](http://www.canepmedia.com), or get in touch via the contact details below.

### **About Canep Media:**

Canep Media is an online advertising network which was founded in July 2006 and launched in January 2007. Through in-depth and relevant knowledge of the industry, Canep Media provides quality services to publishers seeking to establish or improve an income stream through online advertising, and to advertisers looking to increase brand awareness and visibility online. Canep Media aims to offer publishers and advertisers something that most of today's large networks cannot: attention. Friendly and effective account managers and customer support representatives combined with industry leading technology makes Canep Media an effective solution to both sides of the advertising equation.

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