

For Immediate Release – March 14, 2008 Contact: Angela Mitchell (Public Relations, Natural Learning Concepts) (904) 982-8043 or <u>Paramitch@aol.com</u>

"Picture Dialogue" Sets Help Spark Interaction in Children on the Autism Spectrum

New from Natural Learning Concepts, "Picture Dialogue" Card Sets are a Superb Tool to Help Promote Conversation and Socialization

DIX HILLS, NY – Vibrant and colorful picture sequences, when combined with simple text, can be effective for increasing conversation in those on the autism spectrum. **Natural Learning Concepts (**<u>http://www.NLconcepts.com</u>) has an acclaimed line of therapeutic cards, books and products for autism that has helped thousands of kids to improve their language and social skills. Latest in its series of successful products are the "Picture Dialogues," card sets specifically created by Natural Learning Concepts to boost communication, and at an affordable price of just \$12.95 per set.

To celebrate the new products, and for a limited time only, customers can now buy three Picture Dialogues sets and get the fourth set **FREE**, for a combined purchase price of just \$38.85. This offer is available immediately at

<u>http://www.nlconcepts.com/autism-dialogue.htm</u>. Please use the coupon code2408169 to redeem this offer, which is valid for the first 300 customers only.

"With the Picture Dialogues, the child learns conversation in two stages," comments Natural Learning Concepts Co-Founder **Jene Aviram**. "He learns how to respond appropriately to questions, and also learns to initiate by asking the questions first. Each card has a question with a picture on the front. As you flip it over, the child is prompted by another picture and the beginning of the answer on the back, inspiring a dialogue. As children begin to learn to initiate conversations, the cards can also be worked with in reverse, so that the child initiates the questions and their partner must come up with the answers."

The fill in-the-blank method offered by the Picture Dialogues encourages children to converse spontaneously. "Picture Dialogues are a highly effective way to teach your child conversation skills with pictures," comments Natural Learning Concepts Co-Founder Jocelyn Blum. "Each set visually shows how a conversation takes place between two people. At the same time, kids learn how to stay on topic when conversing with adults and peers."

The Picture Dialogues from Natural Learning Concepts come in four available and highly portable sets, with each bound on a metal ring that can be easily opened or closed, and with each focusing on a different activity or side of life. The sets are entitled "Out and About," "Having Fun," "Birthday Parties," and "Daily Living Skills," with each offering six vivid and interconnected dialogues of eight separate picture cards, helping to spark conversations relevant to the theme of the set. Each new topic is separated by colored cards, making the dialogues easy to find and flip to. The ring sets can easily be clipped to a key ring or backpack, and are also easy to fit within a purse or pocketbook, to be quickly accessed and used for spontaneous conversations throughout the day.

Response to the Picture Dialogues has been enthusiastic from many Natural Learning Concepts customers: "As an SLP, the Picture Dialogues are perfect for peer conversation," was one customer's comment. "I pair up the children, and they take turns asking and answering the questions. Then we practice without the cards. Thank you for a really great item!" Meanwhile, Sherri comments, "I highly recommend the picture dialogues. Please let me know when you bring out more!" Adds Merrily, "The 'Daily Living Skills' Picture Dialogue is my favorite set, and has helped my son greatly. He likes doing the actions while we practice the conversations. It has helped his independence, too."

About Natural Learning Concepts

Natural Learning Concepts is committed to the acceptance, celebration and understanding of people with autism exactly as they are. Their range of outstanding books, materials and inspirational content is designed to facilitate communication, increase speech, language and comprehension while having fun in the process. All of the materials on the Natural Learning Concepts website are used for teaching children at all levels of the autism spectrum as well as those diagnosed with PDD-NOS, Asperger's, ADHD and speech and language delays. The company's critically acclaimed materials are routinely used for ABA therapy, social storybooks for autism, early intervention and verbal behavior analysis. Parents, teachers, and other loved ones enjoy using these tools to celebrate and work with that special child in their life who has autism.

Please visit the Natural Learning Concepts website to learn more, as well as to take part in its diverse and enthusiastic online community, at <u>http://www.NLconcepts.com</u>. Also, don't miss its exciting and successful Job Community, at <u>http://www.nlconcepts.com/autism-jobs.htm</u>.

For more information on Natural Learning Concepts or its products, please contact publicist Angela Mitchell, at **(904) 982-8043**, or <u>*Paramitch@aol.com*</u>. Meanwhile, to contact founders Jene Aviram or Jocelyn Blum directly for interviews, please call **1-800-823-3430**, **(631) 858-0188**, or e-mail <u>*Info@NLconcepts.com*</u>. Review copies of the Picture Dialogues and other superb NLC products are gladly provided upon request.

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Pictures and Images, Natural Learning Concepts Picture Dialogues

Please contact Angela Mitchell at <u>Paramitch@aol.com</u> or <u>Sales@ParanoidPR.com</u> for high-resolution or additional images, with our thanks. Please credit Natural Learning Concepts for all images.



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